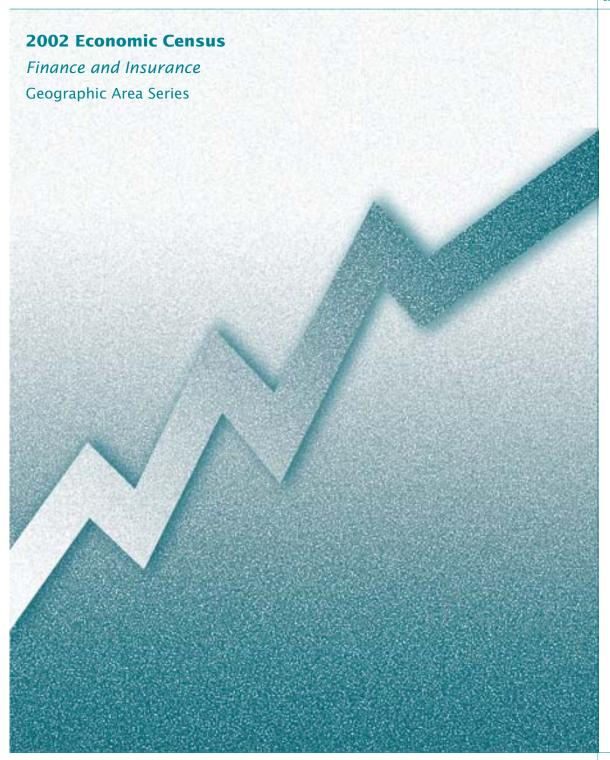
EC02-52A-CA





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#### **2002 Economic Census**

Finance and Insurance Geographic Area Series





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-- Not applicable for this report.

# Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

#### RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

#### **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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# Finance and Insurance

#### SCOPE

The Finance and Insurance sector (sector 52) comprises establishments of firms with payroll primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

- 1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
- 2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
- 3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. For finance and insurance, these units are the equivalents of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. NAICS defines activities broadly enough that it can be used by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Funds, trusts, and other financial vehicles (legal entities that hold portfolios of assets on behalf of others) are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Among depository institutions and insurance carriers, many locations with activities that might in other industries be considered as support or auxiliary activities (such as headquarters operations), are included in this report as operating locations.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

#### REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 10 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state and metropolitan and micropolitan statistical areas. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

#### **Subject Series:**

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- Establishment and Firm Size (Including Legal Form of Organization). This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics, Comparative Statistics, Bridge Between 2002 NAICS and 1997 NAICS, Business Expenses*, and the Survey of Business Owners reports.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

#### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the

percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

#### AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

#### **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

#### **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals
- Ν Not available or not comparable
- Q Revenue not collected at this level of detail for multiestablishment firms
- S Withheld because estimates did not meet publication standards
- Χ Not applicable
- Ζ Less than half the unit shown
- a 0 to 19 employees
- 20 to 99 employees b
- 100 to 249 employees C
- 250 to 499 employees e
- f 500 to 999 employees
- 1,000 to 2,499 employees g
- 2,500 to 4,999 employees h
- 5,000 to 9,999 employees i.
- 10,000 to 24,999 employees j
- k 25,000 to 49,999 employees
- 50,000 to 99,999 employees П
- 100,000 employees or more m
- r Revised
- Represents zero (page image/print only)
- (CC) Consolidated city
- Independent city (IC)
- **CDP** Census designated place

# Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	For information on confidentiality protection, sampling error, nonsampling	9 01101, 4114 401		- sind or table)		Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	CALIFORNIA							
52	Finance and insurance	45 981	N	42 647 825	11 870 734	681 626	N	N
521	Monetary authorities - central bank	2	2 174 925	122 583	30 078	1 947	-	_
5211	Monetary authorities - central bank	2	2 174 925	122 583	30 078	1 947	-	_
52111 521110	Monetary authorities - central bank  Monetary authorities - central bank	2 2	2 174 925 2 174 925	122 583 122 583	30 078 30 078	1 947 1 947	_	
522	Credit intermediation and related activities	19 912	N	17 243 114	4 636 988	344 949	N	N
5221	Depository credit intermediation	9 510	N	9 080 338	2 655 372	204 841	N	N
52211 522110 5221101 5221102 52212 522120 5221201 5221203 52213	Commercial banking Commercial banking National commercial banks - banking State commercial banks - banking Savings institutions Savings institutions - federally chartered Savings institutions - not federally chartered Credit unions	5 807 5 807 3 215 2 524 2 225 2 225 2 027 197 1 378	Q Q Q Q Q Q Q Q Q Q	6 537 759 6 537 759 3 737 952 2 706 461 1 508 502 1 508 502 1 372 444 D 892 585	2 013 256 2 013 256 1 248 383 736 342 377 139 377 139 343 372 D 222 786	143 940 143 940 84 715 58 088 35 640 35 640 32 850 h	00000000	Q Q Q Q Q Q Q Q
522130 5221301 5221309 52219 522190	Credit unions Credit unions - federally chartered Credit unions - not federally chartered Other depository credit intermediation Other depository credit intermediation	1 378 597 781 100 100	5 616 964 2 457 959 3 159 005 642 102 642 102	892 585 353 086 539 499 141 492 141 492	222 786 88 010 134 776 42 191 42 191	23 453 9 341 14 112 1 808 1 808	- - - .1	1.4 1.9 1.1 2.0 2.0
5222	Nondepository credit intermediation	4 973	38 255 679	6 060 890	1 517 886	101 467	.8	15.5
52221 522210 52222 52220 52229 522291 522292 5222929 522293 522294 522298 522298 5222981 5222988	Credit card issuing Credit card issuing Sales financing Sales financing Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents International trade financing Secondary market financing All other nondepository credit intermediation Pawn shops Other business credit institutions	37 37 745 745 4 191 708 2 904 2 868 79 43 457 314 143	280 148 280 148 10 882 809 10 882 809 27 092 722 2 995 658 16 940 239 16 579 696 389 748 3 010 873 3 756 204 149 477 3 606 727	50 322 50 322 1 323 208 1 323 208 4 687 360 262 669 4 166 387 4 132 634 28 043 69 158 161 103 37 528 123 575	20 287 20 287 352 732 352 732 1 144 867 66 400 1 013 280 1 001 049 7 619 16 491 41 077 8 667 32 390	1 095 1 095 29 558 29 558 70 814 5 321 60 644 60 195 515 957 3 377 1 447 1 930	- .8 .8 .8 1.3 .9 .9 .9 .9	14.2 12.3 12.3 16.9 8.8 22.0 21.2 1.2 12.8 4.9 8.4
5223	Activities related to credit intermediation	5 429	9 198 403	2 101 886	463 730	38 641	6.1	8.3
52231 522310	Mortgage and nonmortgage loan brokers	3 105 3 105	3 417 065 3 417 065	946 069 946 069	205 990 205 990	16 455 16 455	12.6 12.6	5.6 5.6
52232	Financial transactions processing, reserve, and clearinghouse activities	545	4 628 461	845 560	181 070	12 423	1.1	8.1
522320 52239 522390	Financial transactions processing, reserve, and clearinghouse activities.  Other activities related to credit intermediation	545 1 779 1 779	4 628 461 1 152 877 1 152 877	845 560 310 257 310 257	181 070 76 670 76 670	12 423 9 763 9 763	1.1 6.8 6.8	8.1 17.1 17.1
523	Securities, commodity contracts, other financial investments, and related activities	9 396	30 460 421	11 694 035	3 650 649	90 024	3.0	10.7
5231	Securities and commodity contracts intermediation and brokerage	3 898	16 708 947	6 832 764	2 435 897	48 924	1.4	12.8
52311 523110 52312 523120 52313 523130 52314 523140	Investment banking and securities dealing	629 629 3 052 3 052 131 131 86 86	4 004 592 4 004 592 12 411 050 12 411 050 143 895 143 895 149 410	2 366 485 2 366 485 4 392 350 4 392 350 23 854 23 854 50 075	948 230 948 230 1 469 569 1 469 569 5 707 5 707 12 391 12 391	9 150 9 150 38 475 38 475 572 572 727 727	2.5 2.5 .8 .8 8.0 8.0 13.8 13.8	9.7 9.7 13.8 13.8 8.3 8.3 14.4
5232	Securities and commodity exchanges	5	D	D	D	С	D	D
52321 523210	Securities and commodity exchanges	5 5	D D	D D	D D	c	D D	D D
5239	Other financial investment activities	5 493	D	D	D	k	D	D
52391 523910 52392 52392 52393 52393 52393 52399 523991 523999	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities Miscellaneous financial investment activities	920 920 1 897 1 897 2 160 2 160 516 480 36	2 340 148 2 340 148 8 857 409 8 857 409 1 765 267 1 765 267 D 691 963 D	804 781 804 781 3 187 249 3 187 249 664 222 664 222 D 164 597	188 631 188 631 809 515 809 515 170 576 170 576 D 37 982 D	7 587 7 587 20 844 20 844 8 898 8 898 h 3 392 c	6.1 6.1 2.3 2.3 16.9 16.9 D 5.1	8.2 8.2 5.0 5.0 15.4 15.4 D 29.1
524	Insurance carriers and related activities	16 262	N	13 376 245	3 490 996	241 894	N	N
5241	Insurance carriers	3 128	Q	8 681 102	2 349 034	151 043	Q	Q
52411 524113 524114 52412 524126 524127 524128	Direct life, health, and medical insurance carriers Direct life insurance carriers Direct health and medical insurance carriers Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers Direct title insurance carriers Other direct insurance (except life, health, and medical)	1 116 661 455 1 923 988 906	000000	3 683 961 1 151 648 2 532 313 4 730 141 3 380 744 1 312 547	1 046 340 352 215 694 125 1 229 286 888 452 331 403	65 728 18 378 47 350 81 648 62 088 18 840	99999	00000
52413 524130	carriers Reinsurance carriers Reinsurance carriers	29 89 89	9	36 850 267 000 267 000	9 431 73 408 73 408	720 3 667 3 667	Q Q Q	9

# Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	f revenue —
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	CALIFORNIA—Con.							
<b>52</b> 524 5242	Finance and insurance—Con. Insurance carriers and related activities—Con. Agencies, brokerages, and other insurance related activities	13 134	13 650 643	4 695 143	1 141 962	90 851	19.4	6.8
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting.	11 793 11 793 1 341 494	10 414 828 10 414 828 3 235 815 466 105	3 712 058 3 712 058 983 085 218 792	903 730 903 730 238 232 52 919	69 606 69 606 21 245 4 723	23.9 23.9 5.0 18.4	6.6 6.6 7.4 9.7
524298	Claims adjusting. Third party administration of insurance and pension funds/ plans All other insurance related activities.	639 208	2 506 983 262 727	670 375 93 918	162 529 22 784	14 503 2 019	1.9 11.1	7.0 7.1
525	Funds, trusts, and other financial vehicles (part)	409	3 899 633	211 848	62 023	2 812	1.9	20.2
5259	Other investment pools and funds (part)	409	3 899 633	211 848	62 023	2 812	1.9	20.2
52593 525930	Real Estate Investment Trusts - REITs	409 409	3 899 633 3 899 633	211 848 211 848	62 023 62 023	2 812 2 812	1.9 1.9	20.2 20.2

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies. <sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

error, nons	ampling error, and definitions, see note at end of table]						Percent of	revenue—
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA	, ,	, , , , , , , , , , , , , , , , , , ,	, ,	(* )	, ,		
52	Finance and insurance.	1 078	N	448 776	114 801	11 682	N	N
522	Credit intermediation and related activities	470	N	184 604	48 304	5 249	N	N.
5221	Depository credit intermediation	239	N	127 276	35 090	4 028	N	N
52211 522110 52212 522120 52213 522130	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	155 155 40 40 35 35	999900	82 666 82 666 D D D	23 867 23 867 D D D D	2 657 2 657 f f f f	99990	99990
5222	Nondepository credit intermediation	93	D	D	D	f	D	D
52222 522220 52229 522291 522292 5222929	Sales financing. Sales financing. Other nondepository credit intermediation Consumer lending Real estate credit. Mortgage bankers and loan correspondents	19 19 74 20 44 42	44 328 44 328 D D 126 040 D	6 359 6 359 D D 27 563 D	1 528 1 528 D D 6 548 D	144 144 f b 428 e	5.0 5.0 D D .8 D	7.1 7.1 D D 10.1 D
5223	Activities related to credit intermediation	138	D	D	D	е	D	D
52231 522310 52232	Mortgage and nonmortgage loan brokers	61 61 20	D D	D D	D D	c c b	D D	D D
522320 52239 522390	Financial transactions processing, reserve, and clearinghouse activities.  Other activities related to credit intermediation Other activities related to credit intermediation	20 57 57	D 16 704 16 704	D 4 478 4 478	D 1 022 1 022	b 176 176	D 5.7 5.7	D 8.0 8.0
523	Securities, commodity contracts, other financial investments, and related activities	119	D	D	D	f	D	D
5231	Securities and commodity contracts intermediation and brokerage	65	D	D	D	f	D	D
52311 523110 52312 523120	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage	10 10 53 53	D D D	D D D	D D D	b b f f	D D D	D D D D
5239	Other financial investment activities	54	D	D	D	С	D	D
52392 523920 52393 523930	Portfolio management . Portfolio management . Investment advice . Investment advice .	13 13 26 26	10 699 10 699 D D	3 157 3 157 D D	717 717 D D	74 74 b b	_ _ D D	5.5 5.5 D D
524	Insurance carriers and related activities	483	N	215 330	53 208	5 665	N	N
5241	Insurance carriers	88	Q	D	D	h	Q	Q
52411 524113 524114 52412 524126 524127	Direct life, health, and medical insurance carriers Direct life insurance carriers Direct health and medical insurance carriers Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers Direct title insurance carriers	37 21 16 51 28 23	aaaaaa	60 715 18 102 42 613 D D	15 458 4 894 10 564 D D	2 098 459 1 639 f f e	aaaaaa	aaaaaa
5242	Agencies, brokerages, and other insurance related activities	395	D	D	D	h	D	D
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting Third party administration of insurance and pension funds/ plans	342 342 53 18	276 049 276 049 D D	78 624 78 624 D D	19 905 19 905 D D	1 876 1 876 f c	18.6 18.6 D D	4.7 4.7 D D
525	Funds, trusts, and other financial vehicles (part)	6	D	D	D	а	D	D
	Fresno, CA Metropolitan Statistical Area							
52	Finance and insurance	984	N	434 534	111 449	11 230	N	N
522	Credit intermediation and related activities	424	N	174 741	45 858	4 910	N	N
5221	Depository credit intermediation	211	N	120 176	33 248	3 767	N	N
52211 522110 52212 522120 52213 522130	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	136 136 35 35 32 32	Q Q Q Q 131 910 131 910	77 976 77 976 20 059 20 059 21 182 21 182	22 655 22 655 5 200 5 200 5 141 5 141	2 487 2 487 572 572 676 676	Q Q Q Q -	Q Q Q 2.2 2.2
5222	Nondepository credit intermediation	90	231 183	39 520	9 444	708	1.5	7.8
52222 522220 52229 522291 522292 5222929	Sales financing . Sales financing . Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents	19 19 71 19 44 42	44 328 44 328 186 855 D 126 040	6 359 6 359 33 161 D 27 563 D	1 528 1 528 7 916 D 6 548	144 144 564 b 428	5.0 5.0 .6 D .8	7.1 7.1 8.0 D 10.1 D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	FRESNO-MADERA, CA COMBINED STATISTICAL AREA — Con.							
	Fresno, CA Metropolitan Statistical Area – Con.							
<b>52</b> 522 5223	Finance and insurance—Con. Credit intermediation and related activities—Con. Activities related to credit intermediation	123	55 770	15 045	3 166	435	21.2	3.0
52231	Mortgage and nonmortgage loan brokers	52	35 065	9 803	1 949	208	28.2	2.3
522310 52232	Mortgage and nonmortgage loan brokers Financial transactions processing, reserve, and clearinghouse activities	52 18	35 065 5 063	9 803 1 030	1 949 253	208 65	28.2 19.0	2.3
522320 52239	Financial transactions processing, reserve, and clearinghouse activities	18 53	5 063 15 642	1 030 4 212	253 964	65 162	19.0 6.1	_ 5.6
522390	Other activities related to credit intermediation	53	15 642	4 212	964	162	6.1	5.6
523	Securities, commodity contracts, other financial investments, and related activities	113	143 737	48 314	13 168	748	3.5	16.2
5231	Securities and commodity contracts intermediation and brokerage	61	119 971	42 235	11 774	572	2.8	14.5
52311 523110	Investment banking and securities dealing	10 10	D D	D D	D D	b b	D D	D D
52312 523120	Securities brokerage	49 49	111 938 111 938	40 387 40 387	11 307 11 307	531 531	1.4 1.4	15.6 15.6
5239	Other financial investment activities	52	23 766	6 079	1 394	176	7.2	24.8
52392 523920	Portfolio management	13 13	10 699 10 699	3 157 3 157	717 717	74 74	- - -	5.5 5.5
52393 523930	Investment advice Investment advice	25 25	4 197 4 197	1 063 1 063	253 253	51 51	36.5 36.5	13.1 13.1
524	Insurance carriers and related activities	442	N	211 198	52 365	5 561	N	N
5241 52411	Insurance carriers  Direct life, health, and medical insurance carriers	81 37	Q	104 638 60 715	26 054 15 458	2 993 2 098	Q Q	Q
524113 524114	Direct life insurance carriers  Direct health and medical insurance carriers	21 16	Q	18 102 42 613	4 894 10 564	459 1 639	Q Q	gaa
52412 524126 524127	Direct insurance (except life, health, and medical) carriers	44 25 19	9 9	43 923 25 539 18 384	10 596 6 354 4 242	895 582 313	aaa	aaaaa
5242	Agencies, brokerages, and other insurance related activities	361	325 184	106 560	26 311	2 568	15.4	5.1
52421 524210	Insurance agencies and brokerages	313 313	268 447 268 447	76 322 76 322	19 456 19 456	1 813 1 813	17.6 17.6	4.6 4.6
52429 524291	Other insurance related activities	48 17	56 737 10 119	30 238 4 614	6 855 1 011	755 121	5.0 6.9	7.3 30.0
524292	Third party administration of insurance and pension funds/plans	24	41 279	24 271	5 536	599	2.6	2.0
525	Funds, trusts, and other financial vehicles (part)	5	3 804	281	58	11	10.4	47.1
	Madera, CA Metropolitan Statistical Area							
52	Finance and insurance	94	N	14 242	3 352	452	N	N
522 5221	Credit intermediation and related activities	46 28	N N	9 863 7 100	2 446 1 842	339 261	N N	N N
52211	Commercial banking	19	Q	4 690	1 212	170	Q	Q
522110 5223	Commercial banking	19 15	Q D	4 690 D	1 212 D	170 b	Q D	Q D
0220	/ Savinso rotated to dream intermediation	10				5	5	5
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	а	D	D
524	Insurance carriers and related activities	41	N	4 132	843	104	N	N
5242	Agencies, brokerages, and other insurance related activities	34	D	D	D	b	D	D
52421 524210	Insurance agencies and brokerages Insurance agencies and brokerages	29 29	7 602 7 602	2 302 2 302	449 449	63 63	53.3 53.3	5.8 5.8
525	Funds, trusts, and other financial vehicles (part)	1	D	D	D	а	D	D
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA							
52	Finance and insurance	21 079	N	19 999 182	5 338 919	333 725	N	N
521	Monetary authorities - central bank	1	524 078	29 918	7 585	636	_	-
5211 52111	Monetary authorities - central bank	1	524 078 524 078	29 918 29 918	7 585 7 585	636 636	_ 	_
521110	Monetary authorities - central bank	l i	524 078	29 918	7 585	636	=	_

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						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
<b>52</b> 522	Finance and insurance—Con. Credit intermediation and related activities	9 402	N	8 362 643	2 193 625	168 271	N	N
5221	Depository credit intermediation	4 093	N	4 123 003	1 165 406	96 594	N	N
52211	Commercial banking	2 357	Q	2 772 547	815 836	65 127	Q	Q
522110 52212 522120	Commercial banking Savings institutions Savings institutions	2 357 1 168 1 168	Q Q Q	2 772 547 865 621 865 621	815 836 222 429 222 429	65 127 20 651 20 651	999	Q
52213 522130	Savings institutions Credit unions Credit unions	530 530	D	D D	D D	i i	D	Q Q Q D D
52219 522190	Other depository credit intermediation Other depository credit intermediation	38 38	D	D D	D	f	D	D D
5222	Nondepository credit intermediation	2 570	22 316 369	3 454 247	846 183	51 895	.8	12.1
52221 522210	Credit card issuing	19 19	D D	D D	D D	e e	D D	D D
52222 522220	Credit card issuĭng Sales financing Sales financing	435 435	8 052 133 8 052 133	775 538 775 538	212 124 212 124	15 744 15 744	.7 .7	11.2 11.2
52229 522291	Other nondepository credit intermediation	2 116 370	D 1 737 362	D 122 231	D 31 880	2 542	D 1.4	D 4.3
522292 5222929	Real estate credit	1 431 1 421	8 991 683 D	2 427 707 D	568 026 D	31 221 k	.9 D	14.4 D
522293 522294 522298	International trade financing Secondary market financing All other nondepository credit intermediation	56 23 236	2 682 493 D	33 350 D	D 11 099 D	268	D .3 D	D 9.3 D
5222981 5222988	Pawn shops Other business credit institutions	166 70	D	D D	D	g f f	D	D
5223	Activities related to credit intermediation	2 739	3 231 295	785 393	182 036	19 782	9.3	13.5
52231 522310	Mortgage and nonmortgage loan brokers	1 476 1 476	1 760 894 1 760 894	457 202 457 202	100 368 100 368	8 805 8 805	12.7 12.7	5.6 5.6
52232	Financial transactions processing, reserve, and clearinghouse activities	311	919 375	183 109	45 660	5 620	2.7	23.3
522320 52239	Financial transactions processing, reserve, and clearinghouse activities	311 952	919 375 551 026	183 109 145 082	45 660 36 008	5 620 5 357	2.7 9.8	23.3 22.4
522390	Other activities related to credit intermediation	952	551 026	145 082	36 008	5 357	9.8	22.4
523	Securities, commodity contracts, other financial investments, and related activities	4 047	D	D	D	k	D	D
5231	Securities and commodity contracts intermediation and brokerage	1 627	6 518 415	2 458 242	790 500	19 378	2.0	16.6
52311 523110	Investment banking and securities dealing	272 272	D D	D D	D D	h h	D D	D D
52312 523120	Securities brokerage	1 233 1 233	4 600 508 4 600 508	1 592 203 1 592 203	474 668 474 668	14 560 14 560	1.0 1.0	19.6 19.6
52313 523130	Commodity contracts dealing  Commodity contracts dealing	73 73	D D	D   D	D D	e e	D D D	D D
52314 523140	Commodity contracts brokerage	49 49	D D	D D	D D	f	D	D D
5232 52321	Securities and commodity exchanges	1	D D	D D	D D	a a	D D	D D
523210	Securities and commodity exchanges	i	D	D	D	a	D	D
5239 52391	Other financial investment activities	2 419 352	D 789 481	D 195 127	D 47 861	j 3 706	D 9.1	D 9.2
523910 52392	Miscellaneous intermediation  Portfolio management	352 754	789 481 3 347 280	195 127 1 231 893	47 861 290 917	3 706 8 726	9.1 3.0	9.2 6.8
523920 52393	Portfolio management	754 1 007	3 347 280 868 041	1 231 893 317 438	290 917 72 308	8 726 4 480	3.0 20.1	6.8 14.2
523930 52399	Investment advice	1 007 306	868 041 D	317 438 D	72 308 D	4 480 g	20.1 D	14.2 D
523991 523999	Trust, fduciary, and custody activities	285 21	10 087	D 4 162	D 714	g 66	D 52.5	D 9.3
524	Insurance carriers and related activities	7 429	N	7 223 225	1 892 594	125 632	N	N
5241 52411	Insurance carriers	1 283 554	Q Q	4 932 085 2 315 977	1 330 983 665 198	80 864 36 175	Q Q	Q Q
524113 524114	Direct life insurance carriers  Direct health and medical insurance carriers	329 225	Q Q	D D	D D	j	Q Q	aaaaaa
52412 524126	Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers	680 440	Q Q	2 383 731 D	602 445 D	41 512 k	Q Q	Q Q
524127 524128	Direct title insurance carriers	227	Q	D	D	i	Q	
52413 524130	carriers Reinsurance carriers Reinsurance carriers	13 49 49	Q Q Q	D 232 377 232 377	D 63 340 63 340	c 3 177 3 177	000	Q Q Q
5242	Agencies, brokerages, and other insurance related activities	6 146	6 396 792	2 291 140	561 611	44 768	20.6	7.2
52421 524210	Insurance agencies and brokerages	5 505 5 505	5 224 311 5 224 311	1 831 719 1 831 719	446 141 446 141	34 453 34 453	23.9 23.9	6.5 6.5
52429 524291	Other insurance related activities  Claims adjusting.	641 241	1 172 481 231 756	459 421 114 779	115 470 27 994	10 315 2 477	5.9 10.7	10.4 6.4
524292	Third party administration of insurance and pension funds/	286	814 070	300 880	76 926	6 850	3.0	11.7
524298 525	All other insurance related activities	114 200	126 655 D	43 762 D	10 550 D	988 f	15.4 D	9.1 D
5259	Other investment pools and funds (part)	200	D	D	D	f	D	D
52593	Real Estate Investment Trusts - REITs	200	р	D	D	f	D	D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

	sampling error, and delimitions, see note at end or table]					Paid	Percent of r	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.  Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area							
52	Finance and insurance	17 134	N	17 910 265	4 811 681	289 419	N	N
521	Monetary authorities - central bank	1	524 078	29 918	7 585	636	-	_
5211	Monetary authorities - central bank	1	524 078	29 918	7 585	636	-	-
52111 521110	Monetary authorities - central bank	1 1	524 078 524 078	29 918 29 918	7 585 7 585	636 636	_	_ _
522	Credit intermediation and related activities	7 528	N	7 405 717	1 959 271	144 461	N	N
5221	Depository credit intermediation	3 250	N	3 727 998	1 064 593	85 321	N	N
52211 522110 52212 522120 52213 522130 52219 522190	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions Other depository credit intermediation Other depository credit intermediation	1 898 1 898 919 919 404 404 29 29	Q Q Q Q 2 291 634 2 291 634 418 585 418 585	2 547 094 2 547 094 754 009 754 009 336 796 336 796 90 099 90 099	757 025 757 025 194 822 194 822 83 209 83 209 29 537 29 537	58 556 58 556 17 746 17 746 8 203 8 203 8 16 816	9999	Q Q Q 2.4 2.4 .4 .4
5222	Nondepository credit intermediation	2 088	20 479 574	3 011 110	741 481	43 184	.8	12.3
52221 522210 52222 52222 52229 522291 522292 522292 522293 522294 522298 5222981 5222981	Credit card issuing Credit card issuing Sales financing Sales financing Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents International trade financing Secondary market financing All other nondepository credit intermediation Pawn shops Other business credit institutions	17 17 380 380 1 691 297 1 123 1 118 51 21 199 134 65	D D D D D D D D D D D D D D D D D D D	D D D D D D D D D D D D D D D D D D D	D 204 035 204 035 D 26 988 477 257 477 154 D 11 098 D D 9 976	e e 9 14 993 14 993	D D .6 .6 D 1.6 .9 .9 D .3 D D	D 11.4 11.4 D 4.5 14.9 14.8 D 9.3 D D 40.9
5223	Activities related to credit intermediation	2 190	2 764 629	666 609	153 197	15 956	8.9	14.8
52231	Mortgage and nonmortgage loan brokers	1 195	1 538 089	400 395	88 277	7 517	11.6	6.0
522310 52232	Mortgage and nonmortgage loan brokers	1 195 246	1 538 089 751 197	400 395 141 605	88 277 35 337	7 517 4 037	3.0	6.0 27.9
522320	Financial transactions processing, reserve, and clearinghouse activities.	246	751 197	141 605	35 337	4 037	3.0	27.9
52239 522390	Other activities related to credit intermediation	749 749	475 343 475 343	124 609 124 609	29 583 29 583	4 402 4 402	9.7 9.7	22.3 22.3
523	Securities, commodity contracts, other financial investments, and related activities	3 485	11 277 889	4 122 122	1 178 357	35 353	4.1	13.0
5231	Securities and commodity contracts intermediation and brokerage	1 357	6 064 576	2 326 043	756 897	17 517	1.9	16.1
52311 523110 52312 523120 52313 523130 52314 523140	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage Commodity contracts dealing Commodity contracts dealing Commodity contracts brokerage Commodity contracts brokerage	250 250 994 994 70 70 43 43	1 773 073 1 773 073 4 189 014 4 189 014 38 784 63 705 63 705	815 203 815 203 1 476 756 1 476 756 9 769 9 769 24 315 24 315	303 490 303 490 445 211 445 211 2 575 2 575 5 621 5 621	3 869 3 869 12 924 12 924 280 280 444 444	3.4 3.4 1.0 1.0 17.0 17.0 13.1	8.4 8.4 19.5 19.5 15.2 15.2 12.7 12.7
5232	Securities and commodity exchanges	1	D	D	D	а	D	D
52321 523210	Securities and commodity exchanges	1 1	D D	D D	D D	a a	D D	D D
5239	Other financial investment activities	2 127	D	D	D	j	D	D
52391 523910 52392 523920 52393 523930 52399 523991 523999	Miscellaneous intermediation Miscellaneous intermediation Portfolio management. Portfolio management Investment advice Investment advice All other financial investment activities. Trust, fduciary, and custody activities Miscellaneous financial investment activities	319 319 681 681 869 869 258 240	749 241 749 241 3 306 990 3 306 990 794 557 794 557 D 351 664 D	182 443 182 443 1 215 128 1 215 128 300 892 300 892 D 92 299 D	44 961 44 961 286 751 286 751 68 537 68 537 D 20 434	3 383 3 383 8 371 8 371 4 142 4 142 9 1 879 b	8.6 8.6 2.9 2.9 20.3 20.3 D 6.0	9.1 9.1 6.7 6.7 14.9 14.9 D 21.8
524	Insurance carriers and related activities	5 944	N	6 282 978	1 647 250	108 283	N	N
5241	Insurance carriers	1 024	Q	4 245 320	1 144 920	69 706	Q	Q
52411 524113 524114 52412 524126 524127 524128	Direct life, health, and medical insurance carriers	450 277 173 528 373 145	999999	1 896 337 799 625 1 096 712 2 116 968 1 583 837 526 597	548 483 250 094 298 389 533 188 406 213 125 687	30 431 11 517 18 914 36 119 28 841 7 166	aaaaaa	<i>aaaaa</i>
52413 524130	carriers Reinsurance carriers Reinsurance carriers	10 46 46	Q Q Q	6 534 232 015 232 015	1 288 63 249 63 249	112 3 156 3 156	Q Q Q	Q Q Q

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

error, nons	ampling error, and definitions, see note at end of table]							
						Paid employees for	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
<b>52</b> 524 5242	Finance and insurance—Con. Insurance carriers and related activities—Con. Agencies, brokerages, and other insurance related activities	4 920	5 540 131	2 037 658	502 330	38 577	18.9	6.9
52421	Insurance agencies and brokerages	4 401	4 532 224	1 632 976	400 057	29 525	21.9	6.1
524210 52429 524291	Insurance agencies and brokerages Other insurance related activities Claims adjusting	4 401 519 184	4 532 224 1 007 907 202 513	1 632 976 404 682 102 281	400 057 102 273 25 261	29 525 9 052 2 199	21.9 5.5 9.6	6.1 10.8 6.9
524292	Third party administration of insurance and pension funds/	235	690 877	262 234	67 278	5 946	2.8	12.1
524298	All other insurance related activities	100	114 517	40 167	9 734	907	15.2	9.6
525 5259	Funds, trusts, and other financial vehicles (part)  Other investment pools and funds (part)	176 176	1 698 347 1 698 347	69 530 69 530	19 218 19 218	686 686	2.1	20.3 20.3
52593	Real Estate Investment Trusts - REITs	176	1 698 347	69 530	19 218	686	2.1	20.3
525930	Real Estate Investment Trusts - REITs	176	1 698 347	69 530	19 218	686	2.1	20.3
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division							
52	Finance and insurance	11 431	N	12 163 046	3 304 199	194 019	N	N
521	Monetary authorities - central bank	1	524 078	29 918	7 585	636	-	-
5211 52111	Monetary authorities - central bank	1	524 078 524 078	29 918 29 918	7 585 7 585	636 636	-	-
521110	Monetary authorities - central bank	1	524 078	29 918	7 585	636	-	=
522	Credit intermediation and related activities	5 071	N	4 781 990	1 293 824	99 365	N	N
5221	Depository credit intermediation	2 330	N	2 834 337	814 961	65 656	N	N
52211 522110 52212	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions	1 389 1 389 623	Q Q Q	2 092 377 2 092 377 470 153	625 095 625 095 120 692	46 776 46 776 12 621	Q Q Q	Q
522120 52213	Savings institutions Credit unions	623 299	Q 1 748 186	470 153 243 540	120 692 61 020	12 621 5 924	Q -	Q 2.8
522130 52219	Other depository credit intermediation	299 19 19	1 748 186 198 279 198 279	243 540 28 267 28 267	61 020 8 154 8 154	5 924 335 335	-	Q Q Q 2.8 2.8 .6 .6
522190 5222	Other depository credit intermediation	1 322	10 877 061	1 598 428	394 055	23 908	1.1	9.9
52221	Credit card issuing	11	17 393	1 595	363	49	-	47.8
522210 52222 522220	Credit card issuing. Credit card issuing. Sales financing. Sales financing. Other nondepository credit intermediation	11 199 199	17 393 3 602 106 3 602 106	1 595 431 056 431 056	363 110 385 110 385	49   8 684   8 684	1.0 1.0	47.8 5.7 5.7
52229 522291	Other nondepository credit intermediation  Consumer lending	1 112 214	7 257 562 499 492	1 165 777 69 765	283 307 16 534	15 175 1 429	1.1 3.5	11.9 9.7
522292 5222929	Real estate credit	686 684	3 387 355 D	992 015 D	238 575 D	12 059 j	1.5 D	12.8 D
522293 522294 522298	International trade financing Secondary market financing All other nondepository credit intermediation	46 19 147	D 2 681 198 D	D 32 853 D	D 10 795 D	e 261 g	D .3 D	D 9.2 D
5222981 5222988	Pawn shops Other business credit institutions	106 41	D 294 425	D 33 871	D 8 209	9 e 574	D 1.7	D 41.8
5223	Activities related to credit intermediation	1 419	1 541 873	349 225	84 808	9 801	9.8	20.7
52231 522310	Mortgage and nonmortgage loan brokers	666 666	663 556 663 556	157 573 157 573	37 600 37 600	3 177 3 177	15.7 15.7	6.8 6.8
52232	Financial transactions processing, reserve, and clearinghouse activities.	159	599 012	120 574	29 743	3 284	2.3	34.5
522320 52239	Financial transactions processing, reserve, and clearinghouse activities.  Other activities related to credit intermediation.	159 594	599 012 279 305	120 574 71 078	29 743 17 465	3 284 3 340	2.3 11.7	34.5 24.4
522390	Other activities related to credit intermediation	594	279 305	71 078	17 465	3 340	11.7	24.4
523	Securities, commodity contracts, other financial investments, and related activities	2 392	9 107 067	3 299 023	967 047	24 556	3.5	11.4
5231	Securities and commodity contracts intermediation and brokerage	900	4 887 624	1 908 840	640 373	12 315	1.5	12.5
52311 523110	Investment banking and securities dealing Investment banking and securities dealing	171 171	1 598 604 1 598 604	732 946 732 946	280 117 280 117	2 860 2 860	2.1 2.1	5.6 5.6
52312 523120	Securities brokerage	649 649	3 232 070 3 232 070	1 157 411 1 157 411	355 912 355 912	9 045 9 045	.8 .8	16.0 16.0
52313 523130 52314	Commodity contracts dealing Commodity contracts dealing Commodity contracts brokerage	53 53 27	20 582 20 582 36 368	4 577 4 577 13 906	1 181 1 181 3 163	161 161 249	15.9 15.9 19.8	23.8 23.8 .7
523140	Commodity contracts brokerage	27	36 368	13 906	3 163	249	19.8	.7
5232 52321	Securities and commodity exchanges	1	D D	D D	D D	a	D D	D D
523210	Securities and commodity exchanges Securities and commodity exchanges	1 1	D	D	D	a   a	D	D

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	sampling error, and definitions, see note at end of table]					Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area—Con.							
	Los Angeles-Long Beach-Glendale, CA Metropolitan Division—Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities—Con.				_			
5239 52391	Other financial investment activities	1 491	D 632 385	D 150 837	D 36 943	j 3 019	D 8.7	D 10.3
523910 52392	Miscellaneous intermediation Portfolio management	234 467	632 385 2 852 857	150 837 150 837 998 621	36 943 237 969	3 019 5 634	8.7 2.4	10.3 7.0
523920 52393	Portfolio management	467 602	2 852 857 529 839	998 621 188 234	237 969 39 273	5 634 2 458	2.4 19.4	7.0 18.9
523930 52399	Investment advice	602 188	529 839 D	188 234 D	39 273 D	2 458 g	19.4 D	18.9 D
523991 523999	Trust, fduciary, and custody activities Miscellaneous financial investment activities	176 12	197 918 D	48 575 D	11 890 D	1 085 b	8.0 D	30.7 D
524	Insurance carriers and related activities	3 856	N	4 012 254	1 025 045	68 994	N	N
5241	Insurance carriers	616	Q	2 630 209	681 178	43 709	Q	Q
52411 524113	Direct life, health, and medical insurance carriers	281 169	Q Q Q	1 205 656 442 340	322 387 120 203	20 394 6 563 13 831	QQQ	QQ
524114 52412 524126	Direct neam and medical insurance carriers	112 302 225	a	763 316 1 301 355 1 126 726	202 184 320 890 282 023	21 552 19 423	QQQ	900
524127 52413	Direct title insurance carriers Reinsurance carriers	74 33	Q	D 123 198	D 37 901	1 763	Q Q	aaaaaaa
524130 5242	Reinsurance carriers	33 3 240	Q 3 768 781	123 198 1 382 045	37 901 343 867	1 763 25 285	Q 19.2	Q 6.2
52421	Insurance agencies and brokerages	2 919	3 150 330	1 140 333	283 011	19 832	21.9	4.8
524210 52429	Insurance agencies and brokerages Other insurance related activities	2 919 321	3 150 330 618 451	1 140 333 241 712	283 011 60 856	19 832 5 453	21.9 5.5	4.8 13.0
524291 524292	Claims adjusting. Third party administration of insurance and pension funds/ plans	119	124 064 428 013	62 263 150 418	15 669 38 089	1 376 3 432	9.1	8.4 14.1
524298	All other insurance related activities	61	66 374	29 031	7 098	645	18.8	14.6
525	Funds, trusts, and other financial vehicles (part)	111	1 044 187	39 861	10 698	468	2.6	32.1
5259	Other investment pools and funds (part)	111	1 044 187	39 861	10 698	468	2.6	32.1
52593 525930	Real Estate Investment Trusts - REITs	111 111	1 044 187 1 044 187	39 861 39 861	10 698 10 698	468 468	2.6 2.6	32.1 32.1
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division							
52	Finance and insurance	5 703	N	5 747 219	1 507 482	95 400	N	N
522	Credit intermediation and related activities	2 457	N	2 623 727	665 447	45 096	N	N
5221 52211	Depository credit intermediation	920 509	N	893 661 454 717	249 632 131 930	19 665 11 780	N Q	N
522110 52212	Commercial banking Savings institutions	509 509 296	Q Q Q	454 717 454 717 283 856	131 930 131 930 74 130	11 780 11 780 5 125	Q Q	a a a a
522120 52213	Savings institutions	296 105	Q 543 448	283 856 93 256	74 130 22 189	5 125 2 279	Q -	1.1
522130 52219	Credit unions Other depository credit intermediation	105 10	543 448 220 306	93 256   61 832	22 189 21 383	2 279 481	_	1.1 .2 .2
522190 5222	Other depository credit intermediation	10 766	220 306 9 602 513	61 832 1 412 682	21 383 347 426	481 19 276	.4	.2 15.1
52222	Sales financing	181	4 062 013	311 072	93 650	6 309	.3	16.5
522220 52229	Sales financingOther nondepository credit intermediation	181 579	4 062 013 D	311 072 D	93 650 D	6 309 j	.3 D	16.5 D
522291 522292 5222929	Consumer lending Real estate credit. Mortgage bankers and loan correspondents	83 437 434	1 006 373 4 415 059 D	31 936 1 050 438 D	10 454 238 682 D	705 11 764	.7 .5 D	1.9 16.4 D
522298 5222981	All other nondepository credit intermediation	52 28	D	D	D	c b	D	D D
5222988	Other business credit institutions	24	33 174	7 683	1 767	159	3.4	32.9
5223 52231	Activities related to credit intermediation	771 529	1 222 756 874 533	317 384 242 822	68 389 50 677	6 155 4 340	7.9 8.6	7.2 5.4
522310 52232	Mortgage and nonmortgage loan brokers Financial transactions processing, reserve, and	529	874 533	242 822	50 677	4 340	8.6	5.4
522320	clearinghouse activities	87	152 185	21 031	5 594	753	5.4	2.3
52239 522390	clearinghouse activities. Other activities related to credit intermediation Other activities related to credit intermediation	87 155 155	152 185 196 038 196 038	21 031 53 531 53 531	5 594 12 118 12 118	753 1 062 1 062	5.4 6.9 6.9	2.3 19.4 19.4

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	sampling error, and delimitions, see note at end or table]					Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area — Con.							
	Santa Ana-Anaheim-Irvine, CA Metropolitan Division							
<b>52</b> 523	Con.  Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities	1 093	2 170 822	823 099	211 310	10 797	6.7	19.7
5231	Securities and commodity contracts intermediation and brokerage	457	1 176 952	417 203	116 524	5 202	3.9	31.3
52311 523110 52312 523120 52313 523130 52314 523140	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage Commodity contracts dealing Commodity contracts dealing Commodity contracts brokerage Commodity contracts brokerage	79 79 345 345 17 17 16	174 469 174 469 956 944 956 944 18 202 18 202 27 337 27 337	82 257 82 257 319 345 319 345 5 192 5 192 10 409 10 409	23 373 23 373 89 299 89 299 1 394 1 394 2 458 2 458	1 009 1 009 3 879 3 879 119 119 195	15.4 15.4 1.6 1.6 18.3 18.3 4.1	33.8 33.8 31.4 31.4 5.5 5.5 28.6 28.6
5239 52391	Other financial investment activities	636	993 870	405 896	94 786 8 018	5 595	10.1 7.9	5.9 3.0
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management. Portfolio management Investment advice Investment advice All other financial investment activities. Trust, fduciary, and custody activities	85 85 214 214 267 267 70 64	116 856 116 856 454 133 454 133 264 718 264 718 158 163 153 746	31 606 31 606 216 507 216 507 112 658 112 658 45 125 43 724	8 018 8 018 48 782 48 782 29 264 29 264 8 722 8 544	364 364 2 737 2 737 1 684 1 684 810 794	7.9 7.9 5.5 5.5 22.2 22.2 4.4 3.4	3.0 4.8 4.8 6.7 6.7 10.0
524	Insurance carriers and related activities	2 088	N	2 270 724	622 205	39 289	N	N
5241 52411 524113 524114 52412 524126 524127 52413 524130	Insurance carriers  Direct life, health, and medical insurance carriers  Direct life insurance carriers  Direct health and medical insurance carriers  Direct insurance (except life, health, and medical) carriers  Direct property and casualty insurance carriers  Direct title insurance carriers  Reinsurance carriers  Reinsurance carriers	408 169 108 61 226 148 71 13	a aaaaaaaa	1 615 111 690 681 357 285 333 396 815 613 457 111 D 108 817 108 817	463 742 226 096 129 891 96 205 212 298 124 190 D 25 348 25 348	25 997 10 037 4 954 5 083 14 567 9 418 1 393 1 393	0 00000000	a aaaaaaaa
5242	Agencies, brokerages, and other insurance related activities	1 680	1 771 350	655 613	158 463	13 292	18.3	8.6
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting Third party administration of insurance and pension funds/	1 482 1 482 198 65	1 381 894 1 381 894 389 456 78 449	492 643 492 643 162 970 40 018	117 046 117 046 41 417 9 592	9 693 9 693 3 599 823	21.8 21.8 5.7 10.3	9.0 9.0 7.2 4.6
524298	plans All other insurance related activities	94 39	262 864 48 143	111 816 11 136	29 189 2 636	2 514 262	3.5 10.2	8.8 2.8
525	Funds, trusts, and other financial vehicles (part)	65	654 160	29 669	8 520	218	1.4	1.4
5259 52593	Other investment pools and funds (part)	65 65	654 160 654 160	29 669 29 669	8 520 8 520	218 218	1.4	1.4 1.4
525930	Real Estate Investment Trusts - REITs	65	654 160	29 669	8 520	218	1.4	1.4
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area							
52	Finance and insurance	1 088	N	1 002 867	259 789	18 302	N	N
522	Credit intermediation and related activities	423	N .	325 404	78 583	7 464	N	N
5221 52211 522110 52212 522120 52213 522130	Depository credit intermediation  Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	201 120 120 50 50 30 30	N QQQQDD	91 059 57 523 57 523 22 697 22 697 D	21 566 13 538 13 538 5 213 5 213 D	2 395 1 523 1 523 531 531 e e	N QQQQDD	N QQQQDD
5222	Nondepository credit intermediation	94	761 191	212 232	52 142	4 557	.9	5.3
52222 522220 52229 522291 522292 5222929	Sales financing. Sales financing. Other nondepository credit intermediation Consumer lending Real estate credit. Mortgage bankers and loan correspondents	12 12 82 15 59 59	175 831 175 831 585 360 40 478 528 543 528 543	6 545 6 545 205 687 3 348 200 426 200 426	1 625 1 625 50 517 819 49 210 49 210	160 160 4 397 69 4 281 4 281	2.7 2.7 .3 .3 .3	1.7 1.7 6.3 - 7.0 7.0
5223	Activities related to credit intermediation	128	83 326	22 113	4 875	512	27.0	8.3
52231 522310 52232	Mortgage and nonmortgage loan brokers	78 78	64 874 64 874	17 172 17 172	3 692 3 692	311 311	30.0 30.0	1.4 1.4
522320	clearinghouse activities	12	5 782	1 594	311	44	16.0	63.7
52239 522390	clearinghouse activities. Other activities related to credit intermediation Other activities related to credit intermediation	12 38 38	5 782 12 670 12 670	1 594 3 347 3 347	311 872 872	44 157 157	16.0 16.6 16.6	63.7 18.4 18.4

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error, non	sampling error, and definitions, see note at end of table]							
NAICS	Coorresphie case and kind of husiness					Paid employees for pay period	Percent of From	revenue —
code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con.							
	Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area—Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities	192	D	D	D	g	D	D
5231	Securities and commodity contracts intermediation and brokerage	90	140 194	48 906	12 067	707	5.9	17.3
52311 523110 52312 523120	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage	12 12 73 73	14 790 14 790 113 903 113 903	5 912 5 912 36 961 36 961	1 594 1 594 9 125 9 125	97 97 557 557	2.0 2.0 .9 .9	46.7 46.7 15.2 15.2
5239	Other financial investment activities	102	D	D	D	е	D	D
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities	10 10 33 33 48 48 11	16 124 16 124 12 022 12 022 11 399 11 399 D	8 595 8 595 5 101 5 101 3 286 3 286 D	1 936 1 936 1 242 1 242 619 619 D	173 173 118 118 98 98	32.4 32.4 17.0 17.0 63.4 63.4 D	12.0 12.0 10.0 10.0 5.4 5.4 D
524	Insurance carriers and related activities	470	N	604 592	163 813	9 674	N	N
5241 52411	Insurance carriers  Direct life, health, and medical insurance carriers	83 46	Q	511 441 361 741	142 814 102 655	7 594 4 570	Q Q	a a
524113 524114 52412 524126 524127	Direct life insurance carriers  Direct health and medical insurance carriers  Direct health and medical insurance carriers  Direct insurance (except life, health, and medical) carriers  Direct property and casualty insurance carriers  Direct title insurance carriers	16 30 37 17 20	300000	149 700 D D D D D	102 033 D D 40 159 D	4 370 e h 3 024 h e	300000	300000
5242	Agencies, brokerages, and other insurance related activities	387	254 721	93 151	20 999	2 080	27.2	7.3
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting. Third party administration of insurance and pension funds/	345 345 42 11	217 136 217 136 37 585 6 426	77 685 77 685 15 466 3 410	17 315 17 315 3 684 759	1 761 1 761 319 59	30.7 30.7 6.9 19.1	8.3 8.3 1.2 1.6
525	plans	26	26 669 D	10 825 D	2 616 D	232 b	4.2 D	1.3 D
020	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area						J	
52	Finance and insurance	2 857	N	1 086 050	267 449	26 004	N	N
522	Credit intermediation and related activities	1 451	N	631 522	155 771	16 346	N	N
5221 52211	Depository credit intermediation	642 339	N Q	303 946	79 247 45 273	8 878	N Q	N
52211 522110 52212 522120 52213 522130	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions Credit unions	339 339 199 199 96 96	231 610 231 610	167 930 167 930 88 915 88 915 45 646 45 646	45 273 45 273 22 394 22 394 11 272 11 272	5 048 5 048 2 374 2 374 1 421 1 421	3000	Q Q Q 1.6 1.6
5222	Nondepository credit intermediation	388	1 075 604	230 905	52 560	4 154	1.5	12.4
52222 522220 52229 522291 522292 5222929 522298 5222981	Sales financing. Sales financing. Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents All other nondepository credit intermediation Pawn shops	43 43 343 58 249 244 29 27	212 183 212 183 D 191 019 660 726 D D 6 626	26 865 26 865 D 17 182 184 828 D D 1 598	6 464 6 464 D 4 073 41 559 D D 357	591 591 h 339 3 117 h b	1.7 1.7 D .1 1.9 D	12.9 12.9 D 3.9 14.6 D D 9.0
5223	Activities related to credit intermediation	421	383 340	96 671	23 964	3 314	8.3	5.3
52231 522310 52232	Mortgage and nonmortgage loan brokers	203 203	157 931 157 931	39 635 39 635	8 399 8 399	977 977	15.6 15.6	3.2 3.2
522320	clearinghouse activities. Financial transactions processing, reserve, and clearinghouse activities.	53 53	162 396 162 396	39 910 39 910	10 012 10 012	1 539 1 539	.8	.2
52239 522390	Other activities related to credit intermediation Other activities related to credit intermediation	165 165	63 013 63 013	17 126 17 126	5 553 5 553	798 798	9.4 9.4 9.4	23.9 23.9 23.9
523	Securities, commodity contracts, other financial investments, and related activities	370	444 061	117 718	29 816	1 944	4.9	21.0
5231	Securities and commodity contracts intermediation and brokerage	180	313 645	83 293	21 536	1 154	1.7	26.0
52311 523110 52312 523120	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage	10 10 166 166	D D 297 591 297 591	D D 78 486 78 486	D D 20 332 20 332	b b 1 079 1 079	D D .8 .8	D D 23.3 23.3

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error, nons	ampling error, and definitions, see note at end of table]					Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA—Con. Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area—Con.					, ,		
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities—Con.							
5239	Other financial investment activities	190	130 416	34 425	8 280	790	12.6	8.9
52391 523910	Miscellaneous intermediation Miscellaneous intermediation	23 23	24 116 24 116	4 089 4 089	964 964	150 150	8.9 8.9	8.1 8.1
52392 523920 52393	Portfolio management	40 40 90	28 268 28 268 62 085	11 664 11 664 13 260	2 924 2 924 3 152	237 237 240	8.2 8.2 9.8	7.8 7.8 7.0
523930 52399	Investment advice Investment advice All other financial investment activities.	90 90 37	62 085 62 085 15 947	13 260 13 260 5 412	3 152 3 152 1 240	240 240 163	9.8 9.8 36.7	7.0 7.0 18.9
523991	Trust, fduciary, and custody activities	35	15 947 D	5 412 D	D D	c	D D	D
524	Insurance carriers and related activities	1 015	N	335 655	81 531	7 675	N	N
5241 52411	Insurance carriers	176 58	Q Q	175 324 57 899	43 249 14 060	3 564 1 174	Q Q	Q
524113 524114	Direct life insurance carriers  Direct health and medical insurance carriers	36 22	ã	25 266 32 633	6 135 7 925	514 660	Q Q	Q
52412 524126 524127	Direct insurance (except life, health, and medical) carriers	115 50 62	90	117 063 47 542 D	29 098 12 156 D	2 369 1 065 g	900	aaaaa
5242	Agencies, brokerages, and other insurance related activities	839	601 940	160 331	38 282	4 111	33.3	9.9
52421 524210	Insurance agencies and brokerages	759 759	474 951 474 951	121 058 121 058	28 769 28 769	3 167 3 167	40.0 40.0	9.8 9.8
52429 524291	Other insurance related activities  Claims adjusting.	80 46	126 989 22 817	39 273 9 088	9 513 1 974	944 219	8.2 18.3	10.0 3.9
524292	Third party administration of insurance and pension funds/ plans	25	96 524	27 821	7 032	672	4.5	11.8
525	Funds, trusts, and other financial vehicles (part)	21	31 999	1 155	331	39	6.2	6.8
5259	Other investment pools and funds (part)	21	31 999	1 155	331	39	6.2	6.8
52593 525930	Real Estate Investment Trusts - REITs	21 21	31 999 31 999	1 155 1 155	331 331	39 39	6.2 6.2	6.8 6.8
	SACRAMENTOARDEN-ARCADETRUCKEE, CA-NV COMBINED STATISTICAL AREA							
52	Finance and insurance	2 953	N	2 280 466	600 313	47 705	N	N
522	Credit intermediation and related activities	1 285	N	914 740 D	231 365 D	20 919	N	N
5221 52211	Depository credit intermediation  Commercial banking	624 386	N Q	300 112	86 036	j 8 361	N Q	N O
522110 52212	Commercial banking	386 124	ā a	300 112 88 258	86 036 23 514	8 361 2 199	Q Q	99990
522120 52213	Savings institutions Credit unions	124 112	Q	88 258 D	23 514 D	2 199 g	Q	Q
522130	Credit unions	112	D	D	D	g	D	
5222 52222	Nondepository credit intermediation	308 45	2 090 023 537 645	355 838 22 560	81 152 5 520	6 263   463	.9 1.0	14.9 2.7
522220 52229	Sales financing	45 261	537 645 D	22 560 D	5 520 5 520 D	463	1.0 1.0 D	2.7 2.7 D
522291 522292	Consumer lending Real estate credit	46 187	D 1 288 509	D 287 351	D 64 906	f 4 863	D .8	D 22.5
5222929 522298	Mortgage bankers and loan correspondents	183 26	D D	D D	D D	h c	D D	D D
5222981	Pawn shops	17	D	D	D	Б	D	D
5223	Activities related to credit intermediation	353	D	D	D	g	D	D
52231 522310 52232	Mortgage and nonmortgage loan brokers  Mortgage and nonmortgage loan brokers  Figurial transactions properly reports	232 232	183 909 183 909	77 344 77 344	16 664 16 664	1 244 1 244	18.7 18.7	5.5 5.5
52232	Financial transactions processing, reserve, and clearinghouse activities Financial transactions processing, reserve, and	34	D	D	D	С	D	D
52239 522390	clearinghouse activities. Other activities related to credit intermediation Other activities related to credit intermediation	34 87 87	D D D	D D D	D D D	c f f	D D D	D D D
523	Securities, commodity contracts, other financial investments, and related activities	457	1 591 543	328 802	102 681	5 134	2.1	8.6
5231	Securities and commodity contracts intermediation and brokerage	238	D	D	D	h	D	D
52311	Investment banking and securities dealing	30	Д	D	D	е	₫	₫
523110 52312	Investment banking and securities dealing Securities brokerage	30 204	618 394	176 500	55 938	2 480	D 1.0	D 8.6
523120 5239	Securities brokerage	204 219	618 394 D	176 500 D	55 938 D	2 480	1.0 D	8.6 D
5239	Miscellaneous intermediation	36	D	D	D	g b	D	D
523910 52392	Miscellaneous intermediation Portfolio management.	36 71	736 740	D 92 076	D 31 575	b 1 651	D .7	D .3
523920 52393	Portfolio management	71 89	736 740 104 727	92 076 24 372	31 575 5 930	1 651	.7 13.1	.3 10.7
523930 52399	Investment advice	89 23	104 727 D	24 372 D	5 930 D	336 c	13.1 D	10.7 D
523991	Trust, fduciary, and custody activities	20	ĎΙ	ĎΙ	Ďl	c l	Ď	Ď

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

error, nons	sampling error, and definitions, see note at end of table]							
						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SACRAMENTOARDEN-ARCADETRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
<b>52</b> 524	Finance and insurance—Con. Insurance carriers and related activities	1 198	N	1 033 179	265 352	21 582	N	N
5241	Insurance carriers	282	Q	D	D	i	Q	Q
52411	Direct life, health, and medical insurance carriers	99	Q	D	D	i	Q	Q
524113 524114	Direct life insurance carriers  Direct health and medical insurance carriers	53 46	Q	D 331 964	D 84 496	7 318	Q	Q
52412 524126 524127	Direct insurance (except life, health, and medical) carriers	178 101 74	Q Q Q	D D D	D D D	i i g	999	aaaa a
5242	Agencies, brokerages, and other insurance related activities	916	D	D	D	i	D	D
52421 524210	Insurance agencies and brokerages	804 804	D D	D D	D D	h h	D D	D D
52429 524291	Other insurance related activities	112	D   33 966	D 16 342	D 4 209	g 336	D 8.1	D 2.5
524292	Third party administration of insurance and pension funds/ plans	60	D	D	D D	g	D	o
524298	All other insurance related activities	14	Ď	Ď	Ď	c	Ď	Ď
525	Funds, trusts, and other financial vehicles (part)	13	62 685	3 745	915	70	9.8	-
5259	Other investment pools and funds (part)	13	62 685	3 745	915	70	9.8	-
52593 525930	Real Estate Investment Trusts - REITs	13 13	62 685 62 685	3 745 3 745	915 915	70 70	9.8 9.8	
	Gardnerville Ranchos, NV Micropolitan Statistical Area							
52	Finance and insurance	101	N	18 065	3 850	368	N	N
522	Credit intermediation and related activities	36	N	5 858	1 318	148	N	N
5221	Depository credit intermediation	16	N	D	D	С	N	N
52211 522110	Commercial banking	14 14	Q	2 350 2 350	612 612	90 90	QQ	Q Q
5222	Nondepository credit intermediation	10	D	D	D	b	D	D
52229	Other nondepository credit intermediation	10	D	D	D	b	D	D
5223	Activities related to credit intermediation	10	D	D	D	a	D	D
523	Securities, commodity contracts, other financial investments, and related activities	38	38 462	6 037	1 382	80	37.9	9.9
5231	Securities and commodity contracts intermediation and brokerage	11	D	D	D	b	D	D
52312 523120	Securities brokerage	10 10	6 639 6 639	3 458 3 458	886 886	46 46	_	14.0 14.0
5239	Other financial investment activities	27	D	D	D	b	D	D
524	Insurance carriers and related activities	27	N	6 170	1 150	140	N	N
5242	Agencies, brokerages, and other insurance related activities	24	D	D	D	b	D	D
52421 524210	Insurance agencies and brokerages	23 23	D D	D D	D D	b b	D D	D D
	SacramentoArden-ArcadeRoseville, CA Metropolitan Statistical Area							
52	Finance and insurance	2 722	N	2 222 828	586 663	46 412	N	N
522	Credit intermediation and related activities	1 188	N	891 380	225 375	20 268	N	N
5221	Depository credit intermediation	574	N	445 218	123 730	12 060	N	N
52211 522110	Commercial banking	345 345	QQ	288 250 288 250	82 640 82 640	7 973 7 973	Q	Q
52212 522120	Savings institutions Savings institutions	118 118	Q Q	87 137 87 137	23 211 23 211	2 152 2 152	ã	9990
52213 522130	Credit unions Credit unions	109 109	Ď D	D D	D D	g	D	D D
522130	Nondepository credit intermediation	290	2 061 494	350 626	80 077	g 6 183	.8	15.1
52222	Sales financing	45	537 645	22 560	5 520	463	1.0	2.7
522220 52229	Sales financing. Other nondepository credit intermediation	45 243	537 645 D	22 560 D	5 520 D	463	1.0 D	2.7 D
522291 522292	Consumer lending	43 174	D   1 268 268	D 283 063	D 63 933	f 4 794	D .7	D 22.8
5222929 522298	Mortgage bankers and loan correspondents	170 24	D D	D D	D	h	., D D	D D
5222981	All other nondepository credit intermediation	15	D	D D	D D	c b	D	D
5223	Activities related to credit intermediation	324	304 412	95 536	21 568	2 025	9.4	3.3
52231 522310	Mortgage and nonmortgage loan brokers	207 207	168 789 168 789	72 776 72 776	15 595 15 595	1 137 1 137	15.4 15.4	5.6 5.6
52232	Financial transactions processing, reserve, and clearinghouse activities.	33	17 566	5 029	1 335	221	8.8	.8
522320	Financial transactions processing, reserve, and clearinghouse activities	33	17 566	5 029	1 335	221	8.8	.8
52239 522390	Other activities related to credit intermediation Other activities related to credit intermediation	84 84	118 057 118 057	17 731 17 731	4 638 4 638	667 667	.9 .9	.6 .6

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error, nons						Paid	Percent of revenue—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SACRAMENTOARDEN-ARCADETRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.							
	SacramentoArden-ArcadeRoseville, CA Metropolitan Statistical Area – Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities	393	1 531 244	315 826	99 566	4 955	1.2	8.4
5231	Securities and commodity contracts intermediation and brokerage	210	662 491	189 803	59 940	2 808	1.1	14.1
52311 523110 52312 523120	Investment banking and securities dealing	27 27 179 179	64 460 64 460 597 304 597 304	22 204 22 204 167 318 167 318	6 228 6 228 53 640 53 640	431 431 2 358 2 358	.2 .2 1.1 1.1	69.8 69.8 8.1 8.1
5239	Other financial investment activities	183	868 753	126 023	39 626	2 147	1.4	4.1
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities	27 27 58 58 78 78 20 17	D D D D 93 107 93 107 D 25 872	D D D D 22 813 22 813 D 7 214	D D D D 5 594 5 594 D 1 546	b b g 318 318 c 110	D D D 5.5 5.5 D	D D D 9.5 9.5 D 89.0
524	Insurance carriers and related activities	1 128	N	1 011 877	260 807	21 119	N	N
5241 52411	Insurance carriers	274 98	Q	746 149	196 584 99 480	15 619 8 440	Q Q	Q
52411 524113 524114 52412 524126 524127	Direct life, health, and medical insurance carriers Direct life insurance carriers Direct health and medical insurance carriers Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers Direct title insurance carriers	52 46 171 100 68	300000	387 859 55 895 331 964 D 295 802 D	99 480 14 984 84 496 D 82 445	1 122 7 318 i 6 065	30000	aaaaaa
5242	Agencies, brokerages, and other insurance related activities	854	1 277 381	265 728	64 223	5 500	12.1	4.4
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting. Third party administration of insurance and pension funds/	747 747 107 38	534 808 534 808 742 573 33 966	190 944 190 944 74 784 16 342	46 798 46 798 17 425 4 209	3 968 3 968 1 532 336	28.0 28.0 .7 8.1	9.4 9.4 .9 2.5
524298	plans	57 12	702 218 6 389	55 885 2 557	12 594 622	1 114 82	.2 11.7	.5 30.7
525	Funds, trusts, and other financial vehicles (part)	13	62 685	3 745	915	70	9.8	-
5259	Other investment pools and funds (part)	13	62 685	3 745	915	70	9.8	_
52593 525930	Real Estate Investment Trusts - REITs	13 13	62 685 62 685	3 745 3 745	915 915	70 70	9.8 9.8	_
	Truckee-Grass Valley, CA Micropolitan Statistical Area							
52	Finance and insurance	130	N	39 573	9 800	925	N	N
522	Credit intermediation and related activities	61	N	17 502	4 672	503	N	N
5221	Depository credit intermediation	34	N	10 696	3 108	350	N	N
52211 522110	Commercial banking	27 27	Q	9 512 9 512	2 784 2 784	298 298	Q	Q Q
5223	Activities related to credit intermediation	19	D	D	D	b	D	D
52231 522310	Mortgage and nonmortgage loan brokers	18 18	11 927 11 927	3 930 3 930	904 904	96 96	53.1 53.1	Ξ
523	Securities, commodity contracts, other financial investments, and related activities	26	21 837	6 939	1 733	99	.2	19.1
5231	Securities and commodity contracts intermediation and brokerage	17	D	D	D	b	D	D
52312 523120	Securities brokerage	15 15	14 451 14 451	5 724 5 724	1 412 1 412	76 76	_	28.8 28.8
524	Insurance carriers and related activities	43	N	15 132	3 395	323	N	N
5242	Agencies, brokerages, and other insurance related activities	38	38 421	13 054	2 860	284	25.2	2.1
52421 524210	Insurance agencies and brokerages Insurance agencies and brokerages	34 34	28 943 28 943	8 644 8 644	1 877 1 877	206 206	33.4 33.4	2.8 2.8

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

error, nons	eampling error, and definitions, see note at end of table]						Doroont of	rovonuo
NAICS code	Geographic area and kind of business	Estab- lishments	Revenue	Annual payroll	First-quarter payroll	Paid employees for pay period including March 12	Percent of From administrative	
	CAN JOSE CAN EDANCISCO OAKI AND CA	(number)	(\$1,000)	(\$1,000)	(\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA							
52	Finance and insurance	11 499	N	14 997 422	4 563 988	190 232	N	N
521	Monetary authorities - central bank	1	1 650 847	92 665	22 493	1 311	_	-
5211	Monetary authorities - central bank	1	1 650 847	92 665	22 493	1 311	_	-
52111 521110	Monetary authorities - central bank	1 1	1 650 847 1 650 847	92 665 92 665	22 493 22 493	1 311 1 311	_	
522	Credit intermediation and related activities	4 554	N	5 517 280	1 597 172	100 306	N	N
5221	Depository credit intermediation	2 400	N	3 071 481	990 461	58 024	N	N
52211 522110 52212 522120 52213 522130 52219 522190	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions Credit unions Other depository credit intermediation Other depository credit intermediation	1 551 1 551 498 498 336 336 15 15	999900000000000000000000000000000000000	2 511 603 2 511 603 301 434 301 434 D D D	852 268 852 268 72 921 72 921 D D D	45 364 45 364 6 693 6 693 i i f	99990000	99990000
5222	Nondepository credit intermediation	1 033	9 452 457	1 461 080	399 724	30 942	.5	23.6
52221 522210 52222 522220 52229 522291 522292 522292 522292 522298 522298 5222981 5222988	Credit card issuing Credit card issuing Sales financing Sales financing Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents International trade financing All other nondepository credit intermediation Pawn shops Other business credit institutions	13 13 168 168 168 852 113 640 635 19 73 50 23	183 092 183 092 1 620 676 1 620 676 7 648 689 D D 4 156 571 D D	39 064 39 064 434 522 434 522 987 494 D D 886 511 D D D	17 539 17 539 112 939 112 939 269 246 D D 240 312 D D D D	784 784 11 763 11 763 18 395 f j 16 700 c f e e	- .7 .7 .5 D D .7 D	1.4 1.4 22.7 22.3 D D 43.4 D D
5223	Activities related to credit intermediation	1 121	4 691 851	984 719	206 987	11 340	2.5	3.9
52231 522310	Mortgage and nonmortgage loan brokers Mortgage and nonmortgage loan brokers	745 745	D D	D D	D D	h h	D D	D D
52232	Financial transactions processing, reserve, and clearinghouse activities	96	3 475 085	635 288	128 538	5 912	.2	3.6
522320 52239 522390	Financial transactions processing, reserve, and clearinghouse activities.  Other activities related to credit intermediation Other activities related to credit intermediation	96 280 280	3 475 085 D D	635 288 D D	128 538 D D	5 912 g g	.2 D D	3.6 D D
523	Securities, commodity contracts, other financial investments, and related activities	2 994	D	D	D	k	D	D
5231	Securities and commodity contracts intermediation and brokerage	1 144	D	D	D	j	D	D
52311 523110 52312 523120 52313 523130 52314 523140	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage Commodity contracts dealing Commodity contracts dealing Commodity contracts dealing Commodity contracts brokerage Commodity contracts brokerage	215 215 883 883 30 30 16 16	2 001 015 2 001 015 4 922 022 4 922 022 D D 37 887 37 887	1 458 809 1 458 809 2 043 299 2 043 299 D D 15 353 15 353	619 148 619 148 786 961 786 961 D D 4 173 4 173	3 875 3 875 13 042 13 042 c c 145 145	1.0 1.0 .4 .4 D D 1.3 1.3	7.1 7.1 9.7 9.7 D D 8.0 8.0
5232	Securities and commodity exchanges	4	D	D	D	С	D	D
52321 523210	Securities and commodity exchanges	4 4	D D	D D	D D	c c	D D	D D
5239	Other financial investment activities	1 846	D	D	D	j	D	D
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities	387 387 738 738 624 624 97 91	1 349 896 1 349 896 3 949 813 3 949 813 596 721 596 721 D 226 880	575 986 575 986 1 519 991 1 519 991 257 707 257 707 D 40 822	132 565 132 565 404 817 404 817 75 986 75 986 D 10 580	3 247 3 247 8 227 8 227 2 942 2 942 f 680	3.3 3.3 1.6 1.6 10.9 10.9 D	6.2 6.2 4.8 4.8 17.4 17.4 D 31.9
524	Insurance carriers and related activities	3 838	N	3 347 406	877 052	54 652	N	N
5241	Insurance carriers	893	Q	D	D	k	Q	Q
52411 524113 524114 52412 524126 524127 52413 524130	Direct life, health, and medical insurance carriers Direct life insurance carriers Direct health and medical insurance carriers Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers Direct title insurance carriers Reinsurance carriers Reinsurance carriers Reinsurance carriers	255 170 85 613 270 335 25 25	00000000	D D 466 369 D 961 155 332 308 D D	D D 131 468 D 258 943 85 954 D D	j h 8 197 j 15 160 4 880 e e	00000000	00000000000000000000000000000000000000
5242	Agencies, brokerages, and other insurance related activities	2 945	D	D	D	j	D	D
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting Third party administration of insurance and pension funds/	2 634 2 634 311 111	2 709 462 2 709 462 D D	1 068 104 1 068 104 D D	261 907 261 907 D D	16 717 16 717 i g	20.9 20.9 D D	6.5 6.5 D
524298	plans All other insurance related activities	160 40	677 977   D	187 980   D	45 944 D	3 845   f	.9 D	5.8 D

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

Package   Pack	error, nons	ampling error, and definitions, see note at end of table]							
Company   Comp								Percent of	revenue-
COMBINED STATSTICAL AREA—Con.		Geographic area and kind of business	lishments		payroll	payroll	pay period including March 12	admini- strative	Estimated <sup>2</sup>
Funds, trusts, and other financial whicked goals		SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
Second Communication   1997   1998	<b>52</b> 525		112	D	D	D	a	D	D
Process									
Figure 2		Real Estate Investment Trusts - REITs					g		
Content intermediation and related activities.		Napa, CA Metropolitan Statistical Area							
Section   Processing confidence intermediation   31   30   11   780   3   28   443   N   N   Section   Section   Commercial banding   31   G   11   780   3   156   316   G   G   G   G   G   G   G   G   G	52	Finance and insurance	179	N	98 215	28 345	1 555	N	N
Second									
Second   Commencial barking									
Mortgage and morning person brokens   13		Commercial banking							Q
Second	5223		13	D	D	D	С	D	D
Securities commondly contracts, center financial investments, and related activities.   April 1975   Securities promorbly contracts intermediation and bridge   Securities proteograps   18   35 904   12 596   3 376   172   17   1.6									
Securities and commontly contracts intermediation and bits   18   35 904   12 596   3 376   172   1.7   1.6		Securities, commodity contracts, other financial investments, and							
brokenge	5231		44	D	ט	D	e	Б	D
Securities brokeringe   18   35 904   12 986   3 76   172   1.7   1.6	0201		18	35 904	12 596	3 376	172	1.7	1.6
Portfolio management   10		Securities brokerage							
Section   Portfolio management	5239	Other financial investment activities	26	D	D	D	b	D	D
Second		Portfolio management							
S24   Insurance carriers and related activities	52393	Investment advice	11	10 681	2 612	584	50	7.5	50.0
Second   Insurance carriers   Second   Insurance carriers   Second   Insurance carriers   Second   Insurance control insurance related activities   Second   Second									
Section   Process   Section   Sect									
Second   S									
Sate									
San Francisco-Oakland-Fremont, CA Metropolitan   San Francisco-Oakland-Fremont, CA Metropolitan   Statistical Area   San Francisco-Oakland-Fremont, CA Metropolitan   San Francisco-Oakla			49	23 548				32.7	7.3
San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area   Section   Statistical Area   Section		Insurance agencies and brokerages							
Finance and insurance	323	San Francisco-Oakland-Fremont, CA Metropolitan	'	D		J	a	D	D
521         Monetary authorities - central bank         1         1 650 847         92 665         22 493         1 311         —           5211         Monetary authorities - central bank         1         1 650 847         92 665         22 493         1 311         —           521110         Monetary authorities - central bank         1         1 650 847         92 665         22 493         1 311         —           52110         Monetary authorities - central bank         1         1 650 847         92 665         22 493         1 311         —           522         Credit intermediation and related activities         2 900         N         4 225 028         1 266 530         77 048         N         N           5221         Depository credit intermediation         1 518         N         2 2 623 80         732 886         35 234         Q         Q           52211         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q           522110         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q           522110         Commercial banking         323         Q         2 082 380         7									
Second								N	N
Second Commercial bank								-	_
Second								-	_
5221         Depository credit intermediation         1 518         N         2 431 161         818 983         42 947         N         N           52211         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q           522110         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q           522120         Savings institutions         323         Q         198 857         48 498         4 455         Q         Q           52213         Credit unions         2201         731 208         112 535         28 482         2 678         -         9           52219         Other depository credit intermediation         11         102 965         37 389         9 177         560         -         -         9           52219         Other depository credit intermediation         11         102 965         37 389         9 177         560         -         -         -         9           52219         Other depository credit intermediation         11         102 965         37 389         9 177         560         -         -         -         -           52221 <td></td> <td>Monetary authorities - central bank</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>_</td> <td>_</td>		Monetary authorities - central bank						_	_
52211         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q           522110         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q           52212         Savings institutions         323         Q         198 857         48 438         4 455         Q         Q           52213         Credit unions         323         Q         198 857         48 438         4 455         Q         Q           52213         Credit unions         201         731 208         112 535         28 482         2 678         -         9           52219         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -           52219         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -         -           52219         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -         -         -         -         -         -         -         -									
522110         Commercial banking         983         Q         2 082 380         732 886         35 234         Q         Q         D         D         D         Q         Q         D <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
52219         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -           522190         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -           52219         Nondepository credit intermediation         12         659 373         1 057 950         290 601         20 019         .3         18.1           52221         Credit card issuing         13         183 092         39 064         17 539         784         -         1.4           52221 Sales financing         131         1 461 529         417 596         108 586         11 510         .3         23.5           522220 Sales financing         131         1 461 529         417 596         108 586         11 510         .3         23.5           52229 Other nondepository credit intermediation         579         6 014 752         601 290         164 476         7 725         .3         17.3           522291 Other nondepository credit intermediation         65         D         D         D         D         D         D         D         D         D         D         D         D         D         D	522110	Commercial banking	983	Q	2 082 380	732 886	35 234	Q	Q
52219         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -           522190         Other depository credit intermediation         11         102 965         37 389         9 177         580         -         -           52219         Nondepository credit intermediation         12         659 373         1 057 950         290 601         20 019         .3         18.1           52221         Credit card issuing         13         183 092         39 064         17 539         784         -         1.4           52221 Sales financing         131         1 461 529         417 596         108 586         11 510         .3         23.5           522220 Sales financing         131         1 461 529         417 596         108 586         11 510         .3         23.5           52229 Other nondepository credit intermediation         579         6 014 752         601 290         164 476         7 725         .3         17.3           522291 Other nondepository credit intermediation         65         D         D         D         D         D         D         D         D         D         D         D         D         D         D	522120	Savings institutions	323	Q	198 857	48 438	4 455	Q Q	Q
522190         Other depository credit intermediation         11         102 965         37 389         9 177         580         –         –           5222         Nondepository credit intermediation         723         7 659 373         1 057 950         290 601         20 019         .3         18.1           52221         Credit card issuing         13         183 092         39 064         17 539         784         –         1.4           522210         Sales financing         13         183 092         39 064         17 539         784         –         1.4           522220         Sales financing         131         1 461 529         417 596         108 586         11 510         .3         23.5           52229         Sales financing         131         1 461 529         417 596         108 586         11 510         .3         23.5           52229         Other nondepository credit intermediation         579         6 014 752         601 290         164 476         7 725         .3         17.3           522291         Consumer lending         65         D         D         D         e         D         D         e         D         D         D         e         D         D	522130	Credit unions	201 201	731 208	112 535	28 482	2 678	_	.9 .9
Tedit card issuing   13				102 965 102 965	37 389 37 389		580 580		_
522210         Credit card issuing.         13         183 092         39 064         17 539         784         –         1.4           52222         Sales financing.         131         1 461 529         417 596         108 586         11 510         .3         23.5           52229         Sales financing.         131         1 461 529         417 596         108 586         11 510         .3         23.5           52229         Other nondepository credit intermediation         579         6 014 752         601 290         164 476         7 725         .3         17.3           522291         Consumer lending.         65         D         D         D         D         e         D         D         D         e         D         D         D         E         D         D         D         D         D         e         D	5222	Nondepository credit intermediation	723	7 659 373	1 057 950	290 601	20 019	.3	18.1
52222         Sales financing								-	
52229 by Exception of the mondepository credit intermediation         579 by Experimental for the mondepository credit intermediation         579 by Experimental for the mondepository credit intermediation         679 by Experimental for the mondepository credit intermediation         679 by Experimental for the mondepository credit intermediation         679 by Experimental for the mondepository credit intermediation         677 cash of the mondepository credit intermediation         670 by Experimental for the mondepository credit intermediation         670 by Exper	52222	Sales financing	131	1 461 529	417 596	108 586	11 510		23.5
522292 by Security         Real estate credit         436 by Security         2 657 924 by Security         518 697 by Security         140 535 by Security         6 436 by Security         5 37.4 by Security           522293 by Security         Mortgage bankers and loan correspondents         434 by Security         D D D D D C C D D D D D D D D D D D D D	52229	Other nondepository credit intermediation	579	6 014 752	601 290	164 476		.3	17.3
522293         International trade financing         15         D         D         D         C         D	522292	Consumer lending	436					.5	
522298 big 222981		Mortgage bankers and loan correspondents International trade financing				D	i c		D
5222988         Other business credit institutions         20         D         D         D         e         D         D           5223         Activities related to credit intermediation         659         3 739 233         735 917         158 946         8 082         1.8         4.3           52231         Mortgage and nonmortgage loan brokers         432         603 797         162 377         36 531         2 281         9.7         4.4           522310         Mortgage and nonmortgage loan brokers         432         603 797         162 377         36 531         2 281         9.7         4.4           52232         Financial transactions processing, reserve, and clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           522320         Financial transactions processing, reserve, and clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           52239         Other activities related to credit intermediation         155         178 976         68 666         16 756         1 248         3.3         6.6		All other nondepository credit intermediation							D D
52231         Mortgage and nonmortgage loan brokers         432         603 797         162 377         36 531         2 281         9.7         4.4           522310         Mortgage and nonmortgage loan brokers         432         603 797         162 377         36 531         2 281         9.7         4.4           52232         Financial transactions processing, reserve, and clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           522320         Financial transactions processing, reserve, and clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           52239         Other activities related to credit intermediation         155         178 976         68 666         16 756         1 248         3.3         6.6	5222988	Other business credit institutions	20	D	D	D	e	D	D
522310         Mortgage and nonmortgage loan brokers         432         603 797         162 377         36 531         2 281         9.7         4.4           52232         Financial transactions processing, reserve, and clearinghouse activities.         72         2 956 460         504 874         105 659         4 553         .1         4.2           522320         Financial transactions processing, reserve, and clearinghouse activities.         72         2 956 460         504 874         105 659         4 553         .1         4.2           52239         Other activities related to credit intermediation         155         178 976         68 666         16 756         1 248         3.3         6.6									
clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           522320         Financial transactions processing, reserve, and clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           52239         Other activities related to credit intermediation         155         178 976         68 666         16 756         1 248         3.3         6.6	522310	Mortgage and nonmortgage loan brokers							
clearinghouse activities         72         2 956 460         504 874         105 659         4 553         .1         4.2           52239         Other activities related to credit intermediation         155         178 976         68 666         16 756         1 248         3.3         6.6		clearinghouse activities						.1	
		clearinghouse activities							

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

error, nons	ampling error, and definitions, see note at end of table					Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con. San Francisco-Oakland-Fremont, CA Metropolitan							
<b>52</b> 523	Statistical Area—Con. Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities.	2 162	11 650 832	4 911 069	1 679 107	26 754	1.4	7.4
5231	Securities and commodity contracts intermediation and							
52311 523110 52312 523120 52313 523130 52314 523140	brokerage Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage Commodity contracts dealing Commodity contracts dealing Commodity contracts dealing Commodity contracts brokerage Commodity contracts brokerage	796 179 179 580 580 25 25 12	6 126 336 1 879 945 1 879 945 4 214 421 4 214 421 19 974 19 974 11 996 11 996	2 854 108 1 037 949 1 037 949 1 808 490 1 808 490 5 089 5 089 2 580 2 580	1 148 061 432 317 432 317 713 704 713 704 1 387 1 387 653 653	14 061 3 357 3 357 10 558 10 558 105 105 41 41	.6 1.0 1.0 .4 .4 2.3 2.3 4.0 4.0	7.9 5.8 5.8 8.7 26.1 26.1 25.4 25.4
5232	Securities and commodity exchanges	4	D	D	D	С	D	D
52321 523210	Securities and commodity exchanges Securities and commodity exchanges	4 4	D D	D D	D D	c c	D D	D D
5239	Other financial investment activities	1 362	D	D	D	j	D	D
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management. Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities	262 262 589 589 440 440 71 67	1 034 706 1 034 706 3 764 308 3 764 308 446 091 446 091 D 200 751	371 153 371 153 1 444 746 1 444 746 173 936 173 936 D 33 510	81 691 81 691 384 681 384 681 49 427 49 427 D 8 348	2 301 2 301 7 501 7 501 2 064 2 064 f 551	2.4 2.4 1.2 1.0 11.0 D 1.0	5.6 5.6 4.7 4.7 18.7 18.7 D 31.2
524	Insurance carriers and related activities	2 531	N	2 632 928	691 827	41 306	N	N
5241 52411 524113 524114 52412 524126 524127 52413 524130	Insurance carriers  Direct life, health, and medical insurance carriers  Direct life insurance carriers  Direct health and medical insurance carriers  Direct insurance (except life, health, and medical) carriers  Direct property and casualty insurance carriers  Direct title insurance carriers  Reinsurance carriers  Reinsurance carriers	634 197 129 68 415 192 219 22 22	9 9999999999999999999999999999999999999	1 553 110 564 399 149 328 415 071 957 106 725 564 229 844 31 605 31 605	428 919 161 881 44 310 117 577 257 627 198 410 58 812 9 411	24 514 9 636 2 492 7 144 14 447 11 019 3 380 431 431	0 00000000	a aaaaaaaa
5242	Agencies, brokerages, and other insurance related activities	1 897	2 896 492	1 079 818	262 908	16 792	12.9	6.4
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting Third party administration of insurance and pension funds/	1 655 1 655 242 79	2 089 724 2 089 724 806 768 85 909	827 487 827 487 252 331 48 377	202 265 202 265 60 643 11 322	11 825 11 825 4 967 911	17.4 17.4 1.2 3.7	6.1 6.1 7.1 22.9
524298	plansAll other insurance related activities	133 30	647 296 73 563	172 397 31 557	41 653 7 668	3 447 609	.7 3.0	5.8 .6
525	Funds, trusts, and other financial vehicles (part)	78	695 830	63 705	19 032	979	1.4	4.3
5259	Other investment pools and funds (part)	78	695 830	63 705	19 032	979	1.4	4.3
52593 525930	Real Estate Investment Trusts - REITs	78 78	695 830 695 830	63 705 63 705	19 032 19 032	979 979	1.4 1.4	4.3 4.3
	Oakland-Fremont-Hayward, CA Metropolitan Division							
52	Finance and insurance	3 605	N	3 031 211	838 544	53 375	N	N
522	Credit intermediation and related activities	1 605	N	1 665 874	484 868	31 041	N	N
5221 52211 522110 52212 522120 52213 522130	Depository credit intermediation  Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	776 482 482 164 164 124 124	z	1 050 820 841 752 841 752 111 880 111 880 D	327 562 276 379 276 379 26 528 26 528 D D	21 888 17 160 17 160 2 636 2 636 9 9	N QQQQDD	N QQQQDD
5222	Nondepository credit intermediation	439	2 737 143	416 706	111 353	6 047	.4	37.5
52222 522220 52229 522291 522292 5222929 5222988 5222981 5222988	Sales financing. Sales financing. Other nondepository credit intermediation Consumer lending Real estate credit. Mortgage bankers and loan correspondents All other nondepository credit intermediation Pawn shops Other business credit institutions	60 60 376 38 301 300 28 18	737 146 737 146 D D 1 750 817 D D D D	58 673 58 673 D D 313 376 D D D	14 782 14 782 D D 84 639 D D D	894 894 h e 4 280 h e b c	.4 .4 D D .3 D D	26.0 26.0 D D 47.0 D D D
5223	Activities related to credit intermediation	390	727 918	198 348	45 953	3 106	5.5	16.8
52231 522310 52232	Mortgage and nonmortgage loan brokers .  Mortgage and nonmortgage loan brokers .  Financial transactions processing, reserve, and clearinghouse activities .	259 259 23	339 814 339 814 229 517	91 766 91 766 43 554	19 044 19 044 11 441	1 326 1 326 705	10.4 10.4 .1	4.5 4.5 43.1
522320	Financial transactions processing, reserve, and clearinghouse activities.	23	229 517	43 554	11 441	705	.1	43.1
52239 522390	Other activities related to credit intermediation Other activities related to credit intermediation	108 108	158 587 158 587	63 028 63 028	15 468 15 468	1 075 1 075	2.6 2.6	5.0 5.0

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error, nons	sampling error, and definitions, see note at end of table]							
						Paid employees for	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area—Con.							
	Oakland-Fremont-Hayward, CA Metropolitan Division — Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities.	634	1 128 978	322 265	83 823	3 701	3.7	12.0
5231	Securities and commodity contracts intermediation and brokerage	268	519 913	177 790	49 428	1 931	2.4	21.9
52311 523110 52312 523120	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage	32 32 227 227	35 152 35 152 482 567 482 567	10 877 10 877 166 255 166 255	2 812 2 812 46 434 46 434	117 117 1 790 1 790	15.5 15.5 1.3 1.3	1.7 1.7 23.5 23.5
5239	Other financial investment activities	366	609 065	144 475	34 395	1 770	4.8	3.4
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities	46 46 144 144 151 25 24	61 538 61 538 350 583 350 583 73 570 73 570 123 374 D	9 564 9 564 96 828 96 828 24 192 24 192 13 891 D	2 867 2 867 22 629 22 629 5 254 5 254 3 645 D	239 239 849 849 428 428 254	9.4 9.4 2.1 2.1 20.8 20.8 .6 D	4.6 4.6 2.7 2.7 10.5 10.5 .7 D
524	Insurance carriers and related activities	1 329	N	1 029 301	265 327	18 471	N	N
5241	Insurance carriers	332	Q	660 572	178 295	11 558	Q	Q
52411 524113 524114 52412 524126 524127	Direct life, health, and medical insurance carriers Direct life insurance carriers Direct health and medical insurance carriers Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers Direct title insurance carriers	108 72 36 219 83 133	aaaaaa	282 287 75 018 207 269 377 270 224 429 D	81 357 22 796 58 561 96 741 58 571 D	4 632 1 244 3 388 6 906 4 458	000000	aaaaaa
5242	Agencies, brokerages, and other insurance related activities	997	1 082 368	368 729	87 032	6 913	16.9	8.2
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting Third party administration of insurance and pension funds/	869 869 128 46	646 612 646 612 435 756 52 654	243 012 243 012 125 717 29 014	58 382 58 382 28 650 7 075	4 443 4 443 2 470 615	27.4 27.4 1.2 3.3	6.6 6.6 10.5 19.0
524298	plans	71 11	364 915 18 187	90 486 6 217	20 206 1 369	1 677 178	.7 5.4	9.7 .3
525	Funds, trusts, and other financial vehicles (part)	37	228 768	13 771	4 526	162	.6	2.1
5259	Other investment pools and funds (part)	37	228 768	13 771	4 526	162	.6	2.1
52593 525930	Real Estate Investment Trusts - REITs	37 37	228 768 228 768	13 771 13 771	4 526 4 526	162 162	.6 .6	2.1 2.1
	San Francisco-San Mateo-Redwood City, CA Metropolitan Division							
52	Finance and insurance	4 067	N	8 894 184	2 842 445	88 023	N	N
521	Monetary authorities - central bank	1	1 650 847	92 665	22 493	1 311	-	-
5211	Monetary authorities - central bank	1	1 650 847	92 665	22 493	1 311	-	-
52111 521110	Monetary authorities - central bank	1	1 650 847 1 650 847	92 665 92 665	22 493 22 493	1 311 1 311	- -	-
522	Credit intermediation and related activities	1 295	N	2 559 154	783 662	40 007	N	N
5221	Depository credit intermediation	742	N	1 380 341	491 421	21 059	N	N
52211 522110 52212 522120 52213 522130	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	501 501 159 159 77 77	99990	1 240 628 1 240 628 86 977 86 977 D	456 507 456 507 21 910 21 910 D	18 074 18 074 1 819 1 819 9	999900	99990
5222	Nondepository credit intermediation	284	4 922 230	641 244	179 248	13 972	.2	7.3
52221 522210 52222 522220 52229 522291 522292 5222929 522293 522298 5222981 52229881 5222988	Credit card issuing Credit card issuing Sales financing Sales financing Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents International trade financing All other nondepository credit intermediation Pawn shops Other business credit institutions	10 10 71 71 203 27 135 134 10 28 18	D 724 383 724 383 724 383 D 217 426 907 107 D D D D	D 358 923 358 923 D 15 880 205 321 D D D	D D 93 804 93 804 55 896 D D D D	e e 10 616 10 616 h 214 2 156 g b b e c	DD .2 .2 D .6 .8 DD DD DD	D 20.9 20.9 D 5.5 18.8 D D D

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	sampling error, and delimitions, see note at end of table)					Paid	Percent of revenue —	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con. San Francisco-Oakland-Fremont, CA Metropolitan	, ,		, , ,				
	Statistical Area—Con.  San Francisco-San Mateo-Redwood City, CA							
52	Metropolitan Division—Con. Finance and insurance—Con.							
522 5223	Credit intermediation and related activities – Con. Activities related to credit intermediation	269	3 011 315	537 569	112 993	4 976	1.0	1.3
52231 522310	Mortgage and nonmortgage loan brokers	173 173	263 983 263 983	70 611 70 611	17 487 17 487	955 955	8.8 8.8	4.1 4.1
52232 522320	Financial transactions processing, reserve, and clearinghouse activitiesFinancial transactions processing, reserve, and	49	2 726 943	461 320	94 218	3 848	.1	.9
52239 522390	clearinghouse activities Other activities related to credit intermediation Other activities related to credit intermediation	49 47 47	2 726 943 20 389 20 389	461 320 5 638 5 638	94 218 1 288 1 288	3 848   173   173	.1 8.6 8.6	.9 19.7 19.7
523	Securities, commodity contracts, other financial investments, and related activities	1 528	10 521 854	4 588 804	1 595 284	23 053	1.1	6.9
5231	Securities and commodity contracts intermediation and brokerage	528	5 606 423	2 676 318	1 098 633	12 130	.5	6.6
52311 523110	Investment banking and securities dealing Investment banking and securities dealing	147 147	1 844 793 1 844 793	1 027 072 1 027 072	429 505 429 505	3 240 3 240	.8 .8	5.9 5.9
52312 523120 52313	Securities brokerage Securities brokerage Commodity contracts dealing	353 353 18	3 731 854 3 731 854 D	1 642 235 1 642 235 D	667 270 667 270 D	8 768   8 768   b	.3 .3 D	6.7 6.7 D
523130 52314 523140	Commodity contracts dealing Commodity contracts brokerage Commodity contracts brokerage	18 10 10	D D D	D D D	D D D	b b	D D D	D D D
5232	Securities and commodity exchanges	4	D	D	D	c	D	D
52321 523210	Securities and commodity exchanges	4 4	D D	D D	D D	c c	D D	D D
5239 52391	Other financial investment activities	996 216	D 973 168	D 361 589	D 78 824	j 2 062	D 2.0	D 5.6
523910 52392 523920	Miscellaneous intermediation Portfolio management. Portfolio management	216 445 445	973 168 3 413 725 3 413 725	361 589 1 347 918 1 347 918	78 824 362 052 362 052	2 062 6 652 6 652	2.0 1.1	5.6 4.9 4.9
52393 523930	Investment advice	289 289	372 521 372 521	149 744 149 744	44 173 44 173	1 636 1 636	1.1 9.0 9.0	20.4 20.4
52399 523991	All other financial investment activities.  Trust, fduciary, and custody activities	46 43	D D	D D	D D	e e	D D	D D
524 5241	Insurance carriers and related activities	1 202 302	N Q	1 603 627 892 538	426 500 250 624	22 835 12 956	N Q	N Q
52411 524113	Direct life, health, and medical insurance carriers	89 57	Q	282 112 74 310	80 524 21 514	5 004 1 248	Q	Q Q
524114 52412 524126	Direct health and medical insurance carriers  Direct insurance (except life, health, and medical) carriers  Direct property and casualty insurance carriers	32 196 109	Q Q Q	207 802 579 836 501 135	59 010 160 886 139 839	3 756 7 541 6 561	Q Q Q	aaaaa
524127 52413	Direct title insurance carriers	86 17	Q	30 590	D 9 214	f 411	Q Q	Q
524130 5242	Reinsurance carriers	17 900	Q 1 814 124	30 590 711 089	9 214 175 876	411 9 879	Q 10.5	Q 5.3
52421 524210	Insurance agencies and brokerages Insurance agencies and brokerages	786 786	1 443 112 1 443 112	584 475 584 475	143 883 143 883	7 382 7 382	12.9 12.9	5.9 5.9
52429 524291 524292	Other insurance related activities	114 33	371 012 33 255	126 614 19 363	31 993 4 247	2 497 296	1.2 4.4	3.2 29.2
524298	plans All other insurance related activities	62 19	282 381 55 376	81 911 25 340	21 447 6 299	1 770 431	.6 2.2	.7 .7
525 5259	Funds, trusts, and other financial vehicles (part)  Other investment pools and funds (part)	41 41	467 062 467 062	49 934 49 934	14 506 14 506	817 817	1.8 1.8	5.4 5.4
52593 525930	Real Estate Investment Trusts - REITs	41 41	467 062 467 062	49 934 49 934	14 506 14 506	817 817	1.8 1.8	5.4 5.4
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area							
52	Finance and insurance	2 312	N	2 053 629	614 468	24 187	N	N
522 5221	Credit intermediation and related activities	967 503	N N	737 328 404 684	181 582 111 770	13 255 9 232	N N	N N
52211 522110	Commercial banking	317 317	Q	271 717 271 717	78 275 78 275	6 156 6 156	QQ	Q
52212 522120 52213	Savings institutions Savings institutions Credit unions	106 106 78	Q Q D	63 442 63 442 D	14 925 14 925 D	1 467 1 467 g	QQD	Q Q Q D
522130 5222	Credit unions  Nondepository credit intermediation	78 167	700 530	D 141 992	D 35 451	9   1 742	D 2.1	D 17.3
52222 522220	Sales financing Sales financing	29 29	135 299 135 299	14 478 14 478	3 708 3 708	203	4.7 4.7	17.3 17.3
52229 522291	Other nondepository credit intermediation	138 24	565 231 D	127 514 D	31 743 D	1 539 c	1.5 D	17.2 D
522292 5222929	Real estate credif.  Mortgage bankers and loan correspondents	104 104	503 114   503 114	121 080 121 080	30 244 30 244	1 363   1 363	1.4 1.4	18.9 18.9

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error, moris	ampling error, and definitions, see note at end of table]					Paid	Percent of revenue —	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area – Con.							
<b>52</b> 522	Finance and insurance—Con. Credit intermediation and related activities—Con.							
5223	Activities related to credit intermediation	297	631 710	190 652	34 361	2 281	5.9	3.2
52231 522310 52232	Mortgage and nonmortgage loan brokers	206 206	257 783 257 783	74 968 74 968	15 777 15 777	973 973	11.9 11.9	5.9 5.9
522320	clearinghouse activities	16	329 082	104 637	16 047	958	1.0	.1
52239 522390	clearinghouse activities. Other activities related to credit intermediation Other activities related to credit intermediation	16 75 75	329 082 44 845 44 845	104 637 11 047 11 047	16 047 2 537 2 537	958 350 350	1.0 8.2 8.2	.1 11.4 11.4
523	Securities, commodity contracts, other financial investments, and related activities	551	1 231 375	959 225	342 160	4 548	3.7	13.4
5231	Securities and commodity contracts intermediation and brokerage	216	623 576	608 781	247 355	2 280	.3	17.3
52311	Investment banking and securities dealing	27	D	D	D	e e	.5 D	D
523110 52312 523120	Investment banking and securities dealing Securities brokerage Securities brokerage	27 185 185	490 609 490 609	D 180 167 180 167	D 57 967 57 967	e 1 751 1 751	D .4 .4	D 17.1 17.1
5239	Other financial investment activities	335	607 799	350 444	94 805	2 268	7.2	9.4
52391 523910	Miscellaneous intermediation	107 107	311 034 311 034	202 584 202 584	50 368 50 368	869 869	6.1 6.1	8.0 8.0
52392 523920 52393	Portfolio management	97 97 117	144 391 144 391 127 438	62 893 62 893 77 841	17 020 17 020 25 237	553   553   729	10.2 10.2 7.6	7.3 7.3 9.9
523930 52399 523991	Investment advice All other financial investment activities Trust, fduciary, and custody activities	117 14 13	127 438 127 936 D	77 841 7 126 D	25 237 25 180 D	729 117 c	7.6 2.1 D	9.9 36.7 D
524	Insurance carriers and related activities	770	N	332 574	85 288	5 970	N	N
5241	Insurance carriers	142	Q	165 103	44 799	2 775	Q	Q
52411 524113 52412 524126 524127	Direct life, health, and medical insurance carriers	40 32 100 39 59	<i>a</i> aaaa	D 23 752 115 857 48 336 D	D 7 726 30 022 11 859 D	f 434 1 836 963 f	a a a a a	aaaaa
5242	Agencies, brokerages, and other insurance related activities	628	409 179	167 471	40 489	3 195	31.8	8.0
52421 524210 52429	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities	590 590 38	369 655 369 655 39 524	147 665 147 665 19 806	35 493 35 493 4 996	2 773 2 773 422	34.3 34.3 8.5	7.6 7.6 12.0
524291 524292	Claims adjusting. Third party administration of insurance and pension funds/ plans	19 16	8 995 24 413	4 304 12 768	960 3 406	97 277	21.3 5.0	17.4 2.8
525	Funds, trusts, and other financial vehicles (part)	24	423 171	24 502	5 438	414	.4	.3
5259	Other investment pools and funds (part)	24	423 171	24 502	5 438	414	.4	.3
52593 525930	Real Estate Investment Trusts - REITs	24 24	423 171 423 171	24 502 24 502	5 438 5 438	414 414	.4 .4	.3 .3
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area							
52	Finance and insurance	297	N	107 829	25 704	2 213	N	N
522	Credit intermediation and related activities	133	N	61 551	14 365	1 261	N	N
5221	Depository credit intermediation	73	N	39 482	9 506	993	N	N
52211 522110 52212	Commercial banking Commercial banking Savings institutions	44 44 19	9	20 038 20 038 12 621	5 127 5 127 3 103	551   551   247	999	a a a a
522120 52213 522130	Savings institutions Credit unions Credit unions	19 10 10	30 412 30 412	12 621 6 823 6 823	3 103 1 276 1 276	247 195 195	Q - - -	Q - -
5222	Nondepository credit intermediation	27	D	D	D	С	D	D
52229 522292 5222929	Other nondepository credit intermediation	27 18 18	D 54 423 54 423	D 13 363 13 363	D 3 145 3 145	c 120 120	D 2.1 2.1	D 28.0 28.0
5223	Activities related to credit intermediation	33	D	D	D	С	D	D
52231 522310	Mortgage and nonmortgage loan brokers	24 24	D D	D D	D D	b b	D D	D D

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	sampling error, and delimitions, see note at end of table)					Paid	Percent of revenue—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records1	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Santa Cruz-Watsonville, CA Metropolitan Statistical Area—Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities	57	D	D	D	С	D	D
5231	Securities and commodity contracts intermediation and brokerage	24	47 995	9 106	2 366	167	_	20.0
52312 523120	Securities brokerage	19 19	44 876 44 876	7 782 7 782	2 057 2 057	130 130	_	15.4 15.4
5239	Other financial investment activities	33	D	D	D	b	D	D
52392 523920 52393 523930	Portfolio management	12 12 15 15	D D 4 460 4 460	D D 649 649	D D 108 108	b b 24 24	D D 81.6 81.6	D D 4.7 4.7
524	Insurance carriers and related activities	105	N	31 155	7 697	702	N	N
5241	Insurance carriers	15	Q	14 002	3 372	274	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	13	Q	D	D	С	Q	Q
5242	Agencies, brokerages, and other insurance related activities	90	46 832	17 153	4 325	428	40.5	4.7
52421 524210	Insurance agencies and brokerages Insurance agencies and brokerages	83 83	40 718 40 718	13 355 13 355	3 273 3 273	320 320	45.0 45.0	5.4 5.4
525	Funds, trusts, and other financial vehicles (part)	2	D	D	D	a	D	D
52	Finance and insurance.	712	N	672 079	178 726	17 435	N	N
522	Credit intermediation and related activities	321	N	358 047	97 461	11 585	N	N
5221	Depository credit intermediation	169	N	105 841	26 892	2 323	N	N
52211 522110 52212 522120 52213 522130	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	114 114 35 35 19 19	99990	70 868 70 868 21 689 21 689 D	18 405 18 405 5 354 5 354 D	1 587 1 587 403 403 e e	99990	99990
5222	Nondepository credit intermediation	75	921 731	224 396	64 308	8 685	.8	74.3
52229 522292 5222929	Other nondepository credit intermediation Real estate credit Mortgage bankers and loan correspondents	71 58 56	D 878 769 D	D 220 362 D	D 63 319 D	8 589 i	D .8 D	D 77.7 D
5223	Activities related to credit intermediation	77	111 906	27 810	6 261	577	9.4	.9
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	53 53 20 20	58 131 58 131 D D	10 737 10 737 D D	2 025 2 025 D D	169 169 b	14.8 14.8 D D	1.7 1.7 D D
523	Securities, commodity contracts, other financial investments, and related activities	131	168 373	43 565	11 979	609	1.9	17.2
5231	Securities and commodity contracts intermediation and brokerage	68	137 543	34 382	9 563	404	.6	18.9
52312 523120	Securities brokerage	62 62	128 750 128 750	31 163 31 163	9 004 9 004	373 373	.4 .4	16.2 16.2
5239	Other financial investment activities	63	30 830	9 183	2 416	205	7.7	9.8
52391 523910 52392 523920 52393 523930	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice	11 11 23 23 25 25	D D 21 611 21 611 5 322 5 322	D D 5 260 5 260 2 125 2 125	D D 1 469 1 469 497 497	b 84 84 48 48	D 3.3 3.3 19.6 19.6	D 6.4 6.4 15.6 15.6
524	Insurance carriers and related activities	255	N	270 256	69 254	5 238	N	N
5241	Insurance carriers	57	Q	202 622	51 228	3 786	Q	Q
52411 52412 524126 524127	Direct life, health, and medical insurance carriers	11 46 18 27	999	14 816 187 806 142 598 D	4 533 46 695 34 501 D	371 3 415 2 552 e	0 0 0 0	9999
5242	Agencies, brokerages, and other insurance related activities	198	162 861	67 634	18 026	1 452	20.1	9.1
52421 524210 52429	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities	183 183 15	155 698 155 698 7 163	64 863 64 863 2 771	17 349 17 349 677	1 369 1 369 83	19.3 19.3 36.6	8.6 8.6 19.7
525	Funds, trusts, and other financial vehicles (part)	5	905	211	32	3	19.7	45.4

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error, nons	ampling error, and definitions, see note at end of table]							
NAICS code	Geographic area and kind of business	Estab- lishments	Revenue	Annual	First-quarter	Paid employees for pay period including March 12	Percent of From administrative	revenue-
		(number)	(\$1,000)	payroll (\$1,000)	payroll (\$1,000)	(number)	records <sup>1</sup>	Estimated <sup>2</sup>
	SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA—Con.							
	Vallejo-Fairfield, CA Metropolitan Statistical Area							
52	Finance and insurance	327	N	140 275	35 756	3 444	N	N
522	Credit intermediation and related activities	166	N	100 304	25 958	2 526	N	N
5221	Depository credit intermediation	91	N	74 404	19 072	2 086	N	N
52211 522110 52213 522130	Commercial banking Commercial banking Credit unions Credit unions	62 62 22 22	Q Q D D	54 820 54 820 D D	14 449 14 449 D D	1 520 1 520 f f	Q Q D	Q Q D D
5222	Nondepository credit intermediation	33	D	D	D	е	D	D
52229 522292 5222929	Other nondepository credit intermediation	30 18 18	D 46 909 46 909	D 14 498 14 498	D 4 049 4 049	e 183 183	D 1.2 1.2	D 11.2 11.2
5223	Activities related to credit intermediation	42	D	D	D	С	D	D
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	19 19 20 20	26 582 26 582 D D	6 939 6 939 D D	1 837 1 837 D D	111 111 b b	3.6 3.6 D D	2.3 2.3 D D
523	Securities, commodity contracts, other financial investments, and related activities	49	D	D	D	С	D	D
5231	Securities and commodity contracts intermediation and brokerage	22	D	D	D	b	D	D
52312 523120	Securities brokerage	19 19	7 462 7 462	3 101 3 101	853 853	58 58	17.8 17.8	19.3 19.3
5239	Other financial investment activities	27	D	D	D	b	D	D
52393 523930	Investment advice	16 16	2 729 2 729	544 544	133 133	27 27	31.6 31.6	52.9 52.9
524	Insurance carriers and related activities	110	N	34 265	8 327	768	N	N
5241	Insurance carriers	31	Q	26 793	6 610	522	Q	Q
52412 524127	Direct insurance (except life, health, and medical) carriers	25 16	QQ	D 10 204	D 2 602	e 167	Q Q	Q Q
5242	Agencies, brokerages, and other insurance related activities	79	30 569	7 472	1 717	246	59.8	11.4
52421 524210	Insurance agencies and brokerages	74 74	30 119 30 119	7 118 7 118	1 644 1 644	238 238	60.5 60.5	11.3 11.3
525	Funds, trusts, and other financial vehicles (part)	2	D	D	D	а	D	D
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	556	N	283 635	73 750	6 193	N	N
522	Credit intermediation and related activities	272	N	94 722	24 981	2 564	N	N
5221	Depository credit intermediation	146	N	65 468	17 589	1 999	N	N
52211 522110	Commercial banking	82 82	Q Q	35 860 35 860	9 864 9 864	1 055 1 055	Q Q	9999
52212 522120	Savings institutions Savings institutions	17 17	Q Q Q	D D	D D	C   C	Q Q	
52213 522130	Credit unions	39 39	132 748 132 748	22 763 22 763	5 751 5 751	705 705	-	1.0 1.0
5222	Nondepository credit intermediation	65	119 922	22 148	5 885	359	1.0	12.8
52229 522291 522292 5222929	Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents	59 14 38 38	D 23 677 63 842 63 842	D 2 085 17 335 17 335	D 473 4 741 4 741	e 50 250 250	D 1.1 .9 .9	D .1 23.2 23.2
5223	Activities related to credit intermediation	61	23 024	7 106	1 507	206	4.8	1.2
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	21 21 32 32	14 461 14 461 D D	4 976 4 976 D D	970 970 D D	92 92 b b	7.6 7.6 D D	1.8 1.8 D D
523	Securities, commodity contracts, other financial investments, and related activities	54	60 847	23 208	7 126	304	.9	29.4
5231	Securities and commodity contracts intermediation and brokerage	30	53 524	21 665	6 755	244	.2	26.3
52312 523120	Securities brokerage	26 26	51 363 51 363	20 905 20 905	6 565 6 565	233 233	.3	27.4 27.4
5239	Other financial investment activities	24	7 323	1 543	371	60	5.7	52.3

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error, non	sampling error, and definitions, see note at end of table]							
						Paid employees for	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	227	N	165 553	41 612	3 314	N	N
5241	Insurance carriers	34	Q	141 692	36 078	2 614	Q	Q
52411 524114 52412	Direct life, health, and medical insurance carriers  Direct health and medical insurance carriers  Direct insurance (except life, health, and medical) carriers	17 12 17	Q Q Q	15 969 D 125 723	6 750 D 29 328	394   c   2 220	999	999
5242	Agencies, brokerages, and other insurance related activities	193	71 456	23 861	5 534	700	45.7	8.3
52421 524210 52429	Insurance agencies and brokerages	178 178 15	63 273 63 273 8 183	20 686 20 686 3 175	4 805 4 805 729	612 612 88	50.0 50.0 12.4	8.2 8.2 8.8
525	Funds, trusts, and other financial vehicles (part)	3	661	152	31	11	83.2	-
	BISHOP, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	20	N	2 471	603	95	N	N
522	Credit intermediation and related activities	7	N	1 381	364	60	N	N
523	Securities, commodity contracts, other financial investments, and related activities	3	951	336	63	9	_	50.7
524	Insurance carriers and related activities	10	N	754	176	26	N	N
	CHICO, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	261	N	97 377	24 211	2 750	N	N
522	Credit intermediation and related activities	124	N	40 261	10 037	1 117	N	N
5221 52211	Depository credit intermediation	81	N Q	29 546	7 404 6 294	908	N	N Q
522110	Commercial banking	63 63	a	24 910 24 910	6 294	737 737	Q Q	ďq
5222	Nondepository credit intermediation	22	40 464	7 836	1 956	135	.2	3.0
52229 522292 5222929	Other nondepository credit intermediation Real estate credit. Mortgage bankers and loan correspondents	22 12 12	40 464 17 744 17 744	7 836 6 547 6 547	1 956 1 693 1 693	135 96 96	.2 .6 .6	3.0 6.7 6.7
5223	Activities related to credit intermediation	21	7 361	2 879	677	74	.7	1.8
52231	Mortgage and nonmortgage loan brokers	10	4 561	2 296	539	38	1.2	1.0
522310 52239 522390	Mortgage and nonmortgage loan brokers Other activities related to credit intermediation Other activities related to credit intermediation	10 11 11	4 561 2 800 2 800	2 296 583 583	539 138 138	38   36   36	1.2 - -	1.0 3.1 3.1
523	Securities, commodity contracts, other financial investments, and related activities	45	35 864	13 807	3 371	274	24.1	2.9
5231	Securities and commodity contracts intermediation and brokerage	31	33 499	13 321	3 267	258	23.2	2.8
52312 523120	Securities brokerage	28 28	31 293 31 293	13 206 13 206	3 240 3 240	255 255	21.7 21.7	3.0 3.0
5239	Other financial investment activities	14	2 365	486	104	16	36.8	3.1
524	Insurance carriers and related activities	92	N	43 309	10 803	1 359	N	N
5241	Insurance carriers	12	Q	26 031	6 511	894	Q	Q
5242	Agencies, brokerages, and other insurance related activities	80	38 927	17 278	4 292	465	24.1	7.2
52421 524210	Insurance agencies and brokerages Insurance agencies and brokerages	76 76	34 168 34 168	14 284 14 284	3 648 3 648	377 377	27.5 27.5	8.2 8.2
	CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	53	N	9 671	2 542	372	N	N
522	Credit intermediation and related activities	21	N	4 907	1 204	167	N	N
5221	Depository credit intermediation	15	N	D	D	С	N	N
52211 522110	Commercial banking	13 13	Q	4 260 4 260	1 045 1 045	136 136	QQ	QQ
523	Securities, commodity contracts, other financial investments, and related activities	11	11 381	1 553	517	101	1.8	88.3
524	Insurance carriers and related activities	21	N	3 211	821	104	N	N
5242	Agencies, brokerages, and other insurance related activities	17	D	D	D	b	D	D
52421 524210	Insurance agencies and brokerages	16 16	D D	D D	D D	b b	D D	D D
	CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	23	N	3 049	727	114	N	N
522	Credit intermediation and related activities	12	N	1 721	409	78	N	N
523	Securities, commodity contracts, other financial investments, and related activities	2	D	D	D	a	D	D
524	Insurance carriers and related activities	9	N	D	D	ь	N	N

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NAICS code	Geographic area and kind of business					Paid employees for	Percent of revenue—	
		Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	pay period including March 12 (number)	From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	EL CENTRO, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	112	N	48 447	10 912	1 151	N	N
522	Credit intermediation and related activities	55	N	24 502	5 336	706	N	N
5221	Depository credit intermediation	29	N	20 384	4 320	563	N	N
52211 522110	Commercial banking	17 17	Q	15 021 15 021	2 994 2 994	379 379	Q	Q
52213 522130	Credit unions Credit unions	10 10	D D	D	D	c c	D D	Q D D
5222	Nondepository credit intermediation	16	27 469	2 841	685	83	-	6.9
52229	Other nondepository credit intermediation	16	27 469	2 841	685	83	_	6.9
5223	Activities related to credit intermediation	10	4 562	1 277	331	60	.9	16.2
523	Securities, commodity contracts, other financial investments, and related activities	12	D	D	D	С	D	D
524	Insurance carriers and related activities	43	N	12 430	2 903	278	N	N
5242	Agencies, brokerages, and other insurance related activities	37	15 511	5 337	1 189	159	23.3	14.7
52421 524210	Insurance agencies and brokerages	37 37	15 511 15 511	5 337 5 337	1 189 1 189	159 159	23.3 23.3	14.7 14.7
525	Funds, trusts, and other financial vehicles (part)	2	D	D	D	а	D	D
	EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	151	N	48 014	11 784	1 311	N	N
522	Credit intermediation and related activities	69	N	28 966	7 249	875	N	N
5221	Depository credit intermediation	45	N	22 078	5 462	698	N	N
52211 522110	Commercial banking	29 29	Q	16 366 16 366	3 907 3 907	508 508	Q	Q Q
52213 522130	Credit unions Credit unions	14 14	D	D D	D D	c c	D D	D D
5222	Nondepository credit intermediation	15	18 349	2 573	801	54	3.3	14.0
52229	Other nondepository credit intermediation	13	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	22	17 717	5 628	1 668	107	1.0	20.1
5231	Securities and commodity contracts intermediation and brokerage	11	13 536	4 424	1 302	58	-	25.2
52312 523120	Securities brokerage	11 11	13 536 13 536	4 424 4 424	1 302 1 302	58 58	_	25.2 25.2
5239	Other financial investment activities	11	4 181	1 204	366	49	4.1	3.5
524	Insurance carriers and related activities	60	N	13 420	2 867	329	N	N
5242	Agencies, brokerages, and other insurance related activities	53	D	D	D	е	D	D
52421 524210	Insurance agencies and brokerages	46 46	22 824 22 824	9 363 9 363	1 873 1 873	214 214	31.7 31.7	5.2 5.2
	HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	88	N	22 217	5 052	639	N	N
522	Credit intermediation and related activities	48	N	11 919	2 795	377	N	N
5221	Depository credit intermediation	27	N	7 508	1 836	283	N	N
52211 522110	Commercial banking	15 15	Q Q	4 376 4 376	1 122 1 122	169 169	Q Q	Q Q
5222	Nondepository credit intermediation	11	21 186	2 352	598	52	2.4	12.5
52229	Other nondepository credit intermediation	10	D	D	D	b	D	D
5223	Activities related to credit intermediation	10	4 623	2 059	361	42	4.6	-
523	Securities, commodity contracts, other financial investments, and related activities	5	D	D	D	a	D	D
524	Insurance carriers and related activities	34	N	10 107	2 207	257	N	N
5242	Agencies, brokerages, and other insurance related activities	29	26 057	8 284	1 796	214	12.8	1.1
52421 524210	Insurance agencies and brokerages	29 29	26 057 26 057	8 284 8 284	1 796 1 796	214 214	12.8 12.8	1.1 1.1
525	Funds, trusts, and other financial vehicles (part)	1	D	D	D	a	D	D

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error, rioris	sampling error, and definitions, see note at end of table]					Paid	Percent of revenue—	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	MERCED, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	141	N	39 593	9 546	1 117	N	N
522	Credit intermediation and related activities	73	N	21 987	5 385	676	N	N
5221	Depository credit intermediation	40	N	15 327	3 968	544	N	N
52211 522110 52213 522130	Commercial banking	20 20 10 10	Q Q 25 697 25 697	8 895 8 895 4 026 4 026	2 411 2 411 972 972	300 300 158 158	Q Q - -	Q Q -
5222	Nondepository credit intermediation	16	35 163	5 762	1 205	82	-	5.7
52229	Other nondepository credit intermediation	16	35 163	5 762	1 205	82	-	5.7
5223	Activities related to credit intermediation	17	3 934	898	212	50	10.9	2.7
52239 522390	Other activities related to credit intermediation	10 10	D D	D D	D D	b b	D D	D D
523	Securities, commodity contracts, other financial investments, and related activities	12	11 937	3 387	736	52	27.7	5.5
524	Insurance carriers and related activities	56	N	14 219	3 425	389	N	N
5242	Agencies, brokerages, and other insurance related activities	49	D	D	D	е	D	D
52421 524210	Insurance agencies and brokerages	47 47	26 787 26 787	9 933 9 933	2 385 2 385	290 290	35.5 35.5	2.7 2.7
	MODESTO, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	525	N	167 795	40 764	3 779	N	N
522	Credit intermediation and related activities	255	N	94 842	22 843	2 178	N	N
5221	Depository credit intermediation	120	N	50 190	12 854	1 439	N	N
52211 522110 52212 522120 52213 522130	Commercial banking Commercial banking Savings institutions Savings institutions Credit unions Credit unions	76 76 27 27 14 14	999900	30 086 30 086 11 161 11 161 D	8 182 8 182 2 594 2 594 D D	901 901 270 270 e e	Q Q Q Q D D	999900
5222	Nondepository credit intermediation	67	160 211	35 294	7 916	495	.8	24.5
52229 522291 522292 5222929	Other nondepository credit intermediation Consumer lending Real estate credit Mortgage bankers and loan correspondents	65 14 46 39	D 31 116 124 315 D	D 3 862 30 822 D	D 842 6 943 D	e 73 401 e	D .3 .6 D	D 4.1 29.5 D
5223	Activities related to credit intermediation	68	33 180	9 358	2 073	244	14.5	22.3
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	32 32 30 30	23 081 23 081 D D	6 809 6 809 D D	1 437 1 437 D D	144 144 b b	17.5 17.5 D D	32.1 32.1 D D
523	Securities, commodity contracts, other financial investments, and related activities	69	D	D	D	е	D	D
5231	Securities and commodity contracts intermediation and brokerage	39	D	D	D	е	D	D
52312 523120	Securities brokerage Securities brokerage	36 36	55 807 55 807	16 337 16 337	4 794 4 794	250 250	.1 .1	26.8 26.8
5239	Other financial investment activities	30	D	D	D	b	D	D
52393 523930	Investment advice Investment advice	10 10	955 955	187 187	51 51	13 13	42.7 42.7	5.2 5.2
524	Insurance carriers and related activities	200	N	54 000	12 520	1 259	N	N
5241	Insurance carriers	32	Q	22 011	5 571	397	Q	Q
52412 524127	Direct insurance (except life, health, and medical) carriers	27 18	QQ	17 421 14 059	4 414 3 192	319 252	Q	Q
5242	Agencies, brokerages, and other insurance related activities	168	97 235	31 989	6 949	862	27.0	14.5
52421 524210 52429 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Third party administration of insurance and pension funds/ plans	150 150 18	63 472 63 472 33 763 31 271	22 688 22 688 9 301 7 823	4 952 4 952 1 997	641 641 221 182	40.4 40.4 1.7	18.8 18.8 6.4 5.8
525		1	D D	D D	D		D	D
525	Funds, trusts, and other financial vehicles (part)	1.1	וטו	וט	DI	a l	וטו	ט

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						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	67	N	10 931	2 703	359	N	N
522	Credit intermediation and related activities	33	N	6 083	1 583	218	N	N
5221	Depository credit intermediation	22	N	4 547	1 291	180	N	N
52211 522110	Commercial banking	17 17	QQ	3 848 3 848	1 116 1 116	154 154	Q	Q Q
523	Securities, commodity contracts, other financial investments, and related activities	8	2 005	816	209	18	7.6	5.4
524	Insurance carriers and related activities	26	N	4 032	911	123	N	N
5242	Agencies, brokerages, and other insurance related activities	20	7 869	2 835	636	91	50.2	15.5
52421 524210	Insurance agencies and brokerages Insurance agencies and brokerages	20 20	7 869 7 869	2 835 2 835	636 636	91 91	50.2 50.2	15.5 15.5
	RED BLUFF, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	58	N	16 094	3 772	549	N	N
522	Credit intermediation and related activities	30	N	D	D	С	N	N
5221	Depository credit intermediation	17	N	D	D	С	N	N
52211 522110	Commercial banking	15 15	QQ	5 340 5 340	1 325 1 325	169 169	QQ	Q Q
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	а	D	D
524	Insurance carriers and related activities	21	N	D	D	е	N	N
5242	Agencies, brokerages, and other insurance related activities	16	D	D	D	b	D	D
52421 524210	Insurance agencies and brokerages	16 16	D D	D D	D D	b b	D D	D D
525	Funds, trusts, and other financial vehicles (part)	1	D	D	D	а	D	D
	REDDING, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	247	N	57 160	13 950	1 537	N	N
522	Credit intermediation and related activities	111	N	32 426	8 241	1 010	N	N
5221	Depository credit intermediation	61	N	24 520	6 262	829	N	N
52211 522110	Commercial banking	47 47	Q Q	21 248 21 248	5 485 5 485	725 725	Q Q	Q Q
5222	Nondepository credit intermediation	19	23 517	3 974	1 074	82	6.1	8.0
52229 522292 5222929	Other nondepository credit intermediation	18 12 12	D 9 678 9 678	D 2 720 2 720	D 819 819	b 41 41	D 5.6 5.6	D 19.6 19.6
5223	Activities related to credit intermediation	31	21 901	3 932	905	99	5.5	5.2
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	19 19 11 11	17 015 17 015 D D	3 132 3 132 D D	721 721 D D	64 64 b	7.0 7.0 D D	6.1 6.1 D D
523	Securities, commodity contracts, other financial investments, and related activities	31	D	D	D	С	D	D
5231	Securities and commodity contracts intermediation and brokerage	19	34 157	8 818	2 099	109	1.3	30.9
52312 523120	Securities brokerage	19 19	34 157 34 157	8 818 8 818	2 099 2 099	109 109	1.3 1.3	30.9 30.9
5239	Other financial investment activities	12	D	D	D	b	D	D
524	Insurance carriers and related activities	104	N	15 066	3 411	384	N	N
5241	Insurance carriers	11	Q	D	D	С	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	10	Q	D	D	С	Q	Q
5242	Agencies, brokerages, and other insurance related activities	93	D	D	D	е	D	D
52421 524210	Insurance agencies and brokerages	85 85	26 640 26 640	8 432 8 432	1 838 1 838	261 261	51.9 51.9	4.2 4.2
525	Funds, trusts, and other financial vehicles (part)	1	D	D	D	a	D	D

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error, morie	ampling error, and definitions, see note at end of table]					Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SALINAS, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	420	N	174 936	45 932	3 346	N	N
522	Credit intermediation and related activities	175	N	89 449	23 383	1 958	N	N
5221	Depository credit intermediation	104	N	48 805	12 593	1 342	N	N
52211 522110	Commercial banking	63 63	QQ	33 923 33 923	8 841 8 841	956 956	Q Q	Q Q Q Q 1.2
52212 522120	Savings institutions	24 24	Q	8 299 8 299	2 072 2 072	214 214	Q	Q
52213 522130	Credit unions	17 17	26 441 26 441	6 583 6 583	1 680 1 680	172 172	_	1.2 1.2
5222	Nondepository credit intermediation	37	185 460	34 948	9 304	487	.3	71.8
52229	Other nondepository credit intermediation	37	185 460	34 948	9 304	487	.3	71.8
522292 5222929	Real estate credit	26 25	35 202	D 12 510	D 3 440	164	D 1.5	D 16.3
5223	Activities related to credit intermediation	34	17 043	5 696	1 486	129	20.7	3.0
52231 522310	Mortgage and nonmortgage loan brokers	21 21	11 193 11 193	3 898 3 898	1 029 1 029	66 66	15.4 15.4	4.6 4.6
52239 522390	Other activities related to credit intermediation Other activities related to credit intermediation	10 10	4 841 4 841	1 503 1 503	392 392	57 57	20.2	-
523	Securities, commodity contracts, other financial investments, and							
	related activities	89	D	D	D	е	D	D
5231	Securities and commodity contracts intermediation and brokerage	47	108 806	32 791	9 097	311	.2	21.4
52312 523120	Securities brokerage	39 39	84 864 84 864	29 096 29 096	8 163 8 163	276 276	.3	19.9 19.9
523120	Other financial investment activities	42	D D	29 090 D	0 103 D	b	.s D	19.9 D
52392	Portfolio management	18	9 955	2 903	646	51	2.0	_
523920 52393	Portfolio management	18 11	9 955 3 186	2 903 384	646 98	51 17	2.0 5.8	52.8
523930	Investment advice	11	3 186	384	98	17	5.8	52.8
524	Insurance carriers and related activities	144	N	47 726	12 308	953	N	N
5241 52412	Insurance carriers	21 18	Q Q	26 011 D	7 533 D	536	Q Q	Q
524127	Direct insurance (except life, health, and medical) carriers	13	ã	12 724	3 510	223	à	Q Q
5242	Agencies, brokerages, and other insurance related activities	123	72 057	21 715	4 775	417	32.1	6.2
52421 524210	Insurance agencies and brokerages	116 116	68 990 68 990	20 358 20 358	4 339 4 339	384 384	33.3 33.3	5.7 5.7
525	Funds, trusts, and other financial vehicles (part)	12	D	D	D	b	D	D
5259	Other investment pools and funds (part)	12	D	D	D	b	D	D
52593 525930	Real Estate Investment Trusts - REITs	12 12	D D	D D	D D	b	D D	D D
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA			-			_	
52	Finance and insurance	4 305	N	2 885 486	730 849	51 168	N	N
522	Credit intermediation and related activities	1 847	N	1 311 546	325 533	25 439	N	N
5221	Depository credit intermediation	805	N	625 783	164 223	14 116	N	N
52211	Commercial banking	466	Q	404 767 404 767	112 673	8 973	Q	Q
522110 52212 522120	Savings institutions	466 189	9	121 006 121 006	112 673 26 904 26 904	8 973 2 506 2 506	999	QQ
522120 52213 522130	Savings institutions Credit unions Credit unions	189 142 142	589 549 589 549	95 335 95 335	23 557 23 557	2 520 2 520 2 520	.1	Q Q Q .5 .5
522130	Nondepository credit intermediation	496	3 023 794	549 233	130 534	8 479	1.1	.5
52222	Sales financing	53	566 595	78 788	19 349	1 323	.4	7.1
522220 52229	Sales financingOther nondepository credit intermediation	53 440	566 595 D	78 788 D	19 349 D	1 323 i	.4 D	7.1 D
522291 522292	Consumer lending	64 310	D 1 796 123	D 391 852	D 95 602	e 5 451	D .9	D 10.5
5222929 522294	Mortgage bankers and loan correspondents Secondary market financing	309 10	D D	D D	D D	i f	D D	D D D
522298 5222981	All other nondepository credit intermediation	53 35	D D	D D	D D	f c	D D	D D
5222988	Other business credit institutions	18	111 861	20 379	4 768	373	4.2	-
5223	Activities related to credit intermediation	546	606 309	136 530	30 776	2 844	8.2	18.0
52231 522310	Mortgage and nonmortgage loan brokers	351 351	305 716 305 716	88 009 88 009	18 214 18 214	1 603 1 603	13.6 13.6	7.8 7.8
52232	Financial transactions processing, reserve, and clearinghouse activities	35	175 872	14 471	3 679	332	1.9	18.6
522320	Financial transactions processing, reserve, and clearinghouse activities.	35	175 872	14 471	3 679	332	1.9	18.6
52239 522390	Other activities related to credit intermediation Other activities related to credit intermediation	160 160	124 721 124 721	34 050 34 050	8 883 8 883	909   909	3.5 3.5	42.3 42.3

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NAICS	Geographic area and kind of business					Paid employees for pay period	Percent of From	revenue—
code	Coographic and and mile of beamedo	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	including March 12 (number)	admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA—Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities	1 025	2 620 537	729 634	181 701	7 863	3.9	8.5
5231	Securities and commodity contracts intermediation and brokerage	410	1 588 626	347 884	90 288	4 912	1.8	9.6
52311 523110 52312 523120 52313 523130	Investment banking and securities dealing Investment banking and securities dealing Securities brokerage Securities brokerage Commodity contracts dealing Commodity contracts dealing	69 69 317 317 18 18	103 552 103 552 1 429 919 1 429 919 51 697 51 697	38 452 38 452 302 066 302 066 6 586 6 586	9 964 9 964 78 886 78 886 1 226 1 226	536 536 4 241 4 241 125 125	15.1 15.1 .6 .6 6.7 6.7	21.8 21.8 9.1 9.1 .6 .6
5239	Other financial investment activities	615	1 031 911	381 750	91 413	2 951	7.2	6.8
52391 523910 52392 523920 52393 523930 52399 523991	Miscellaneous intermediation Miscellaneous intermediation Portfolio management Portfolio management Investment advice Investment advice All other financial investment activities Trust, fduciary, and custody activities	86 86 200 200 289 289 40 37	133 014 133 014 726 413 726 413 135 660 135 660 36 824 35 904	21 751 21 751 309 087 309 087 43 977 43 977 6 935 6 655	5 189 5 189 74 786 74 786 9 708 9 708 1 730 1 674	387 387 1 655 1 655 695 695 214 207	6.6 6.6 2.8 2.8 28.0 28.0 19.2	12.5 12.5 2.8 2.9 19.9 17.5 18.0
524	Insurance carriers and related activities	1 390	N	802 609	208 241	17 427	N	N
5241 52411	Insurance carriers  Direct life, health, and medical insurance carriers	263 107	Q Q	440 161 156 885	121 890 47 604	9 795 3 801	Q Q	Q
524113 524114 52412 524126 524127	Direct life insurance carriers Direct health and medical insurance carriers Direct insurance (except life, health, and medical) carriers Direct property and casualty insurance carriers Direct title insurance carriers	60 47 148 78 68	300000	44 700 112 185 D 190 398	14 835 32 769 D 51 003	939 2 862 i 4 751 g	30000	aaaaaa
5242	Agencies, brokerages, and other insurance related activities	1 127	1 129 207	362 448	86 351	7 632	18.6	8.0
52421 524210 52429 524291 524292	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities Claims adjusting Third party administration of insurance and pension funds/	1 013 1 013 114 43	898 757 898 757 230 450 34 896	274 176 274 176 88 272 19 766	67 404 67 404 18 947 5 069	5 784 5 784 1 848 516	21.6 21.6 7.0 14.2	5.9 5.9 15.9 6.3
524298	plansAll other insurance related activities	55 16	189 124 6 430	66 423 2 083	13 271 607	1 247 85	4.6 40.7	17.6 17.0
525	Funds, trusts, and other financial vehicles (part)	43	848 660	41 697	15 374	439	1.4	47.4
5259	Other investment pools and funds (part)	43	848 660	41 697	15 374	439	1.4	47.4
52593 525930	Real Estate Investment Trusts - REITs	43 43	848 660 848 660	41 697 41 697	15 374 15 374	439 439	1.4 1.4	47.4 47.4
	SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	382	N	126 252	30 653	2 794	N	N
522	Credit intermediation and related activities	173	N	75 848	19 118	1 781	N	N
5221 52211 522110 52212 522120 52213	Depository credit intermediation  Commercial banking  Commercial banking  Savings institutions  Savings institutions  Credit unions	95 64 64 19 19	N Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q	53 275 39 246 39 246 8 815 8 815 5 214	14 246 11 157 11 157 1 777 1 777 1 312	1 428 1 089 1 089 166 166 173	N Q Q Q	x
522130	Credit unions	12	28 084	5 214	1 312	173	-	_
5222 52229 522292 5222929	Nondepository credit intermediation  Other nondepository credit intermediation  Real estate credit  Mortgage bankers and loan correspondents	34 33 28 28	98 886 D 67 385 67 385	16 056 D 14 196 14 196	3 523 D 3 082 3 082	215 c 184 184	1.5 D 2.2 2.2	22.4 D 32.9 32.9
5223	Activities related to credit intermediation	44	30 854	6 517	1 349	138	30.2	-
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	27 27 15 15	15 732 15 732 D D	3 907 3 907 D D	771 771 D D	78 78 b b	13.7 13.7 D D	.1 .1 D D
523	Securities, commodity contracts, other financial investments, and related activities	77	62 494	20 774	5 047	347	12.0	18.3
5231	Securities and commodity contracts intermediation and brokerage	52	48 320	15 181	3 738	267	1.6	21.9
52312 523120	Securities brokerage	44 44	41 582 41 582	12 512 12 512	3 137 3 137	189 189	1.8 1.8	13.0 13.0
523120	Securities brokerage	25	14 174	5 593	1 309	80	47.6	5.8
52392 523920 52393 523930	Portfolio management . Portfolio management . Investment advice . Investment advice	13 13 10 10	8 953 8 953 D D	2 606 2 606 D	464 464 D D	35 35 b b	72.9 72.9 D D	.1 .1 D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	128	N	29 348	6 411	618	N	N
5241 52412	Insurance carriers	36 29	Q Q	12 792 11 735	3 038 2 760	234 206	Q Q	Q Q
524127	Direct title insurance carriers	28	ă	11 733 D	2 700 D	c	ã	ã
5242	Agencies, brokerages, and other insurance related activities	92	37 648	16 556	3 373	384	47.3	4.9
52421 524210	Insurance agencies and brokerages	85 85	34 974 34 974	15 017 15 017	2 989 2 989	358 358	50.0 50.0	5.2 5.2
525	Funds, trusts, and other financial vehicles (part)	4	4 919	282	77	48	68.5	31.5
	SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	588	N	361 780	101 731	6 070	N	N
522	Credit intermediation and related activities	225	N	135 392	34 426	3 176	N	N
5221	Depository credit intermediation	132	N	104 568	26 493	2 654	N	N
52211 522110	Commercial banking	96 96	Q	82 359 82 359	21 063 21 063	2 168 2 168	Q	Q
52212 522120	Savings institutions	19 19	ã	15 421 15 421	3 745 3 745	268 268	ã	Q Q Q D D
52213 522130	Savings institutions Credit unions Credit unions	16 16	Ď	D D	D D	С	D	Ď
5222	Nondepository credit intermediation	37	106 002	15 759	4 265	c 205	1.3	23.0
52229	Other nondepository credit intermediation	35	D	D	D	c	D	D
522292 5222929	Real estate credit	23 23	65 515 65 515	12 252 12 252	3 361 3 361	128 128	1.8 1.8	35.5 35.5
5223	Activities related to credit intermediation	56	56 347	15 065	3 668	317	17.8	10.7
52231	Mortgage and nonmortgage loan brokers	28	27 184	9 707	2 426	155	9.4	10.0
522310 52239 522390	Mortgage and nonmortgage loan brokers Other activities related to credit intermediation Other activities related to credit intermediation	28 23 23	27 184 14 507 14 507	9 707 2 431 2 431	2 426 576 576	155 96 96	9.4 13.5 13.5	10.0 - -
523	Securities, commodity contracts, other financial investments, and related activities	168	222 322	80 931	21 565	1 057	11.7	22.5
5231	Securities and commodity contracts intermediation and brokerage	67	123 460	45 784	12 273	644	.5	30.4
52312 523120	Securities brokerage	60 60	117 304 117 304	43 437 43 437	11 727 11 727	564 564	.5 .5	27.8 27.8
5239	Other financial investment activities	101	98 862	35 147	9 292	413	25.6	12.7
52391	Miscellaneous intermediation	12	19 880	2 073 2 073	478	36	62.2	15.4
523910 52392	Miscellaneous intermediation Portfolio management. Portfolio management	12 43	19 880 50 189	20 388	478 4 329	36 199	62.2 16.7	15.4 8.4
523920 52393	Investment advice	43 36	50 189 26 835	20 388 12 163	4 329 4 348	199 158	16.7 17.0	8.4 16.0
523930 52399	Investment advice	36 10	26 835 1 958	12 163 523	4 348 137	158   20	17.0	16.0 51.0
524	Insurance carriers and related activities	192	N	145 053	45 672	1 832	N	N
5241	Insurance carriers	29	Q	92 308	32 390	761	Q	Q
52412 524127	Direct insurance (except life, health, and medical) carriers	26 21	Q Q	87 938 D	31 113 D	699 f	Q Q	Q Q
5242	Agencies, brokerages, and other insurance related activities	163	135 455	52 745	13 282	1 071	20.2	3.9
52421 524210	Insurance agencies and brokerages	150 150	125 483 125 483	47 152 47 152	11 904 11 904	957 957	21.4 21.4	4.2 4.2
52429	Other insurance related activities	13	9 972	5 593	1 378	114	5.5	.4
525	Funds, trusts, and other financial vehicles (part)	3	1 001	404	68	5	42.6	_
	STOCKTON, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	618	N	300 403	74 698	7 399	N	N
522	Credit intermediation and related activities	292	N	162 895	41 230	4 181	N	N
5221	Depository credit intermediation	147	N	122 016	30 371	3 424	N	N
52211 522110	Commercial banking	83 83	Q Q	66 130 66 130	17 669 17 669	1 777 1 777	Q Q	Q Q
52212 522120	Savings institutions	39 39	Q	D D	D D	g   g	Q Q	Q Q Q
52213 522130	Credit unions Credit unions	23 23	49 547 49 547	8 650 8 650	2 170 2 170	308 308	_	=
5222	Nondepository credit intermediation	68	185 287	31 167	8 753	483	1.2	19.5
52229	Other nondepository credit intermediation	62	D D	D D	D	e	D	D
522291 522292	Consumer lending	14 45	44 794 103 445	2 838 22 760	652 6 764	68 302	.6 1.7	.4 34.8
5222929 5223	Mortgage bankers and loan correspondents  Activities related to credit intermediation	45 77	103 445 32 144	22 760 9 712	6 764 2 106	302 274	1.7 13.0	34.8 3.1
5223	Mortgage and nonmortgage loan brokers	32	17 986	6 323	1 324	121	22.8	5.5
522310 52239	Mortgage and nonmortgage loan brokers Other activities related to credit intermediation	32 39	17 986 D	6 323 D	1 324 D	121 c	22.8 D	5.5 D
522390	Other activities related to credit intermediation	39	ĎΙ	ĎΙ	Ď	č	Ď	Ď

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of	revenue-
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	STOCKTON, CA METROPOLITAN STATISTICAL AREA—Con.							
<b>52</b> 523	Finance and insurance—Con. Securities, commodity contracts, other financial investments, and related activities	69	D	D	D	e	D	D
5231	Securities and commodity contracts intermediation and brokerage	36	D	D	D	c	D	D
52312 523120	Securities brokerage Securities brokerage	32 32	28 609 28 609	14 865 14 865	4 337 4 337	205 205	1.4 1.4	2.9 2.9
5239	Other financial investment activities	33	D	D	D	С	D	D
52392 523920 52393 523930	Portfolio management . Portfolio management . Investment advice . Investment advice	12 12 11 11	9 181 9 181 16 903 16 903	1 783 1 783 3 151 3 151	436 436 731 731	39 39 71 71	3.0 3.0 4.8 4.8	.6 .6 1.4 1.4
524 5241	Insurance carriers and related activities	254 48	N Q	110 652 59 416	26 670 14 702	2 737 1 552	N Q	N Q
52411 52412 524126 524127	Direct life, health, and medical insurance carriers.  Direct insurance (except life, health, and medical) carriers.  Direct property and casualty insurance carriers.  Direct title insurance carriers	14 32 14 18	9 9 9	30 605 D 14 820 D	7 772 D 3 631	971 f 351 c	9 9 9 9	9 9999
5242	Agencies, brokerages, and other insurance related activities	206	136 653	51 236	11 968	1 185	34.7	5.6
52421 524210 52429	Insurance agencies and brokerages Insurance agencies and brokerages Other insurance related activities	186 186 20	109 422 109 422 27 231	36 756 36 756 14 480	8 554 8 554 3 414	822 822 363	41.1 41.1 8.9	5.9 5.9 4.4
525	Funds, trusts, and other financial vehicles (part)	3	D	D	D	а	D	D
	UKIAH, CA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	95	N	20 422	5 019	629	N	N
522	Credit intermediation and related activities	39	N	15 427	3 767	461	N	N
5221	Depository credit intermediation	28	N	13 427	3 222	414	N	N
52211 522110	Commercial banking	21 21	Q Q	11 589 11 589	2 791 2 791	347 347	Q	Q Q
523	Securities, commodity contracts, other financial investments, and related activities	13	3 559	1 290	315	33	12.6	23.7
524	Insurance carriers and related activities	43	N	3 705	937	135	N	N
5242	Agencies, brokerages, and other insurance related activities	35	D	D	D	С	D	D
52421 524210	Insurance agencies and brokerages	34 34	10 589 10 589	2 252 2 252	564 564	91 91	49.5 49.5	12.4 12.4
	VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	339	N	171 631	43 121	4 814	N	N
522	Credit intermediation and related activities	170	N	53 548	14 407	1 491	N	N
5221	Depository credit intermediation	89	N	37 534	10 728	1 114	N	N
52211 522110 52213 522130	Commercial banking Commercial banking Credit unions Credit unions	62 62 11 11	Q Q 20 112 20 112	29 895 29 895 5 077 5 077	8 561 8 561 1 445 1 445	847 847 178 178	Q Q - -	Q Q -
5222	Nondepository credit intermediation	39	79 004	12 719	2 957	251	6.5	2.2
52229 522292 5222929	Other nondepository credit intermediation	37 24 24	D 23 094 23 094	7 606 7 606	D 1 664 1 664	c 143 143	D 1.3 1.3	D 3.5 3.5
5223	Activities related to credit intermediation	42	13 560	3 295	722	126	16.8	14.8
52231 522310 52239 522390	Mortgage and nonmortgage loan brokers	12 12 22 22	4 830 4 830 D D	1 468 1 468 D D	280 280 D D	38 38 b b	25.3 25.3 D D	.1 .1 D D
523	Securities, commodity contracts, other financial investments, and related activities	35	D	D	D	g	D	D
5231	Securities and commodity contracts intermediation and brokerage	21	229 540	57 613	12 705	1 256	.4	1.6
52312 523120	Securities brokerage	18 18	228 492 228 492	57 300 57 300	12 555 12 555	1 243 1 243	.4 .4	1.3 1.3
5239	Other financial investment activities	14	D	D	D	b	D	D
524	Insurance carriers and related activities	132	N	58 317	15 283	2 027	N	N
5241	Insurance carriers	24	Q	40 274	11 176	1 512	Q	Q
52412 524127	Direct insurance (except life, health, and medical) carriers	17 11	Q	D D	D D	c c	Q	Q Q
5242	Agencies, brokerages, and other insurance related activities	108	52 067	18 043	4 107	515	40.1	8.7
52421 524210	Insurance agencies and brokerages	103 103	47 523 47 523	16 837 16 837	3 839 3 839	480 480	35.6 35.6	8.5 8.5
525	Funds, trusts, and other financial vehicles (part)	2	D D	D	D	a	D	D.0

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

						Paid	Percent of revenue —	
NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	employees for pay period including March 12 (number)	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	120	N	30 924	7 228	832	N	N
522	Credit intermediation and related activities	55	N	22 441	5 535	562	N	N
5221	Depository credit intermediation	34	N	17 499	4 442	461	N	N
52211 522110	Commercial banking	24 24	QQ	10 982 10 982	2 950 2 950	295 295	Q Q	QQ
5222	Nondepository credit intermediation	10	12 152	3 165	712	59	_	15.2
52229	Other nondepository credit intermediation	10	12 152	3 165	712	59	-	15.2
5223	Activities related to credit intermediation	11	11 214	1 777	381	42	17.6	1.7
523	Securities, commodity contracts, other financial investments, and related activities	19	12 168	2 539	524	117	14.2	43.0
5231	Securities and commodity contracts intermediation and brokerage	10	6 776	1 254	252	20	1.7	76.6
524	Insurance carriers and related activities	46	N	5 944	1 169	153	N	N
5242	Agencies, brokerages, and other insurance related activities	41	D	D	D	С	D	D
52421 524210	Insurance agencies and brokerages	40 40	13 704 13 704	5 086 5 086	968 968	132 132	51.5 51.5	_ 

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies. <sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as insurance agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

#### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

#### FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

#### PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

#### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, royalties, and net insurance premiums earned. Revenue from leasing property marketed under operating leases is included, as well as interest earned from property marketed under capital, finance, or full payout leases. Revenue also includes the total value of service contracts and amounts received for work subcontracted to others.

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Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

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# Appendix B. NAICS Codes, Titles, and Descriptions

#### **52 FINANCE AND INSURANCE**

The Finance and Insurance sector comprises establishments primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

- 1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
- 2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
- 3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the NAICS Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. These units are the equivalents for finance and insurance of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. The classification defines activities broadly enough that it can be used both by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

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Establishments engaged in activities that facilitate, or are otherwise related to, the various types of intermediation have been included in individual subsectors, rather than in a separate subsector dedicated to services alone because these services are performed by intermediaries, as well as by specialist establishments, and the extent to which the activity of the intermediaries can be separately identified is not clear.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Legal entities that hold portfolios of assets on behalf of others are significant and data on them are required for a variety of purposes. Thus for NAICS, these funds, trusts, and other financial vehicles are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

#### **521 MONETARY AUTHORITIES - CENTRAL BANK**

The Monetary Authorities-Central Bank subsector groups establishments that engage in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

#### **5211 MONETARY AUTHORITIES - CENTRAL BANK**

This industry group includes establishments classified in the following NAICS industry: 52111, Monetary Authorities-Central Bank.

### **52111 MONETARY AUTHORITIES - CENTRAL BANK**

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

### **521110 MONETARY AUTHORITIES - CENTRAL BANK**

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

#### **522 CREDIT INTERMEDIATION AND RELATED ACTIVITIES**

Industries in the Credit Intermediation and Related Activities subsector groups establishments that (1) lend funds raised from depositors; (2) lend funds raised from credit market borrowing; or (3) facilitate the lending of funds or issuance of credit by engaging in such activities as mortgage and loan brokerage, clearinghouse and reserve services, and check cashing services.

#### **5221 DEPOSITORY CREDIT INTERMEDIATION**

This industry group comprises establishments primarily engaged in accepting deposits (or share deposits) and in lending funds from these deposits. Within this group, industries are defined on the basis of differences in the types of deposit liabilities assumed and in the nature of the credit extended.

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#### **52211 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

#### **522110 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

#### **5221101 NATIONAL COMMERCIAL BANKS (BANKING)**

This industry comprises establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing other customer financial transactions. These depository institutions are chartered by the federal government.

#### **5221102 STATE COMMERCIAL BANKS (BANKING)**

This industry comprises establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing customer financial transactions. These depository institutions are chartered by one of the states, the District of Columbia, or U.S. territories.

#### **52212 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

#### **522120 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

# **5221201 SAVINGS INSTITUTIONS, FEDERALLY CHARTERED**

This industry comprises establishments, operating under federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities.

#### **5221203 SAVINGS INSTITUTIONS, NOT FEDERALLY CHARTERED**

This industry comprises establishments, not operating under federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high grade securities.

#### **52213 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

#### **522130 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

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#### **5221301 CREDIT UNIONS, FEDERALLY CHARTERED**

This industry comprises establishments chartered by the federal government as "cooperatives," primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

#### **5221309 CREDIT UNIONS, NOT FEDERALLY CHARTERED**

This industry comprises establishments chartered by other than the federal government as "cooperatives," primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

#### **52219 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

#### **522190 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

#### **5222 NONDEPOSITORY CREDIT INTERMEDIATION**

This industry group comprises establishments, both public (government-sponsored enterprises) and private, primarily engaged in extending credit or lending funds raised by credit market borrowing, such as issuing commercial paper or other debt instruments or by borrowing from other financial intermediaries. Within this group, industries are defined on the basis of the type of credit being extended.

#### **52221 CREDIT CARD ISSUING**

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

#### **522210 CREDIT CARD ISSUING**

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

#### **52222 SALES FINANCING**

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collateralized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

#### **522220 SALES FINANCING**

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collateralized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

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#### **52229 OTHER NONDEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in making cash loans or extending credit through credit instruments (except credit cards and sales finance agreements).

#### **522291 CONSUMER LENDING**

This industry comprises establishments primarily engaged in making unsecured cash loans to consumers.

#### **522292 REAL ESTATE CREDIT**

This industry comprises establishments primarily engaged in lending funds with real estate as collateral.

#### 5222929 MORTGAGE BANKERS AND LOAN CORRESPONDENTS

This industry comprises establishments primarily engaged in originating (making) and selling mortgage and other real estate loans (except farm) to permanent investors, and servicing these loans.

#### **522293 INTERNATIONAL TRADE FINANCING**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) working capital funds to U.S. exporters; (2) lending funds to foreign buyers of U.S. goods; and/or (3) lending funds to domestic buyers of imported goods.

#### **522294 SECONDARY MARKET FINANCING**

This industry comprises establishments primarily engaged in buying, pooling, and repackaging loans for sale to others on the secondary market.

# **522298 ALL OTHER NONDEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in providing nondepository credit (except credit card issuing, sales financing, consumer lending, real estate credit, international trade financing, and secondary market financing). Examples of types of lending in this industry are: short-term inventory credit, agricultural lending (except real estate and sales financing) and consumer cash lending secured by personal property.

### **5222981 PAWNSHOPS**

This industry comprises establishments primarily engaged in lending money at interest in exchange for personal property left as security and selling the merchandise if the property is not reclaimed.

### **5222988 OTHER BUSINESS CREDIT INSTITUTIONS**

This industry comprises establishments primarily engaged in providing services, credit or capital to businesses, other organizations and members for short-term, intermediate and long-term periods (more than one year).

#### **5223 ACTIVITIES RELATED TO CREDIT INTERMEDIATION**

This industry group comprises establishments primarily engaged in facilitating credit intermediation by performing activities, such as arranging loans by bringing borrowers and lenders together and clearing checks and credit card transactions.

#### 52231 MORTGAGE AND NONMORTGAGE LOAN BROKERS

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

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#### **522310 MORTGAGE AND NONMORTGAGE LOAN BROKERS**

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

# 52232 FINANCIAL TRANSACTIONS PROCESSING, RESERVE, AND CLEARINGHOUSE ACTIVITIES

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and/or (3) check or other financial instrument clearinghouse services (except central banks).

# 522320 FINANCIAL TRANSACTIONS PROCESSING, RESERVE, AND CLEARINGHOUSE ACTIVITIES

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and/or (3) check or other financial instrument clearinghouse services (except central banks).

#### **52239 OTHER ACTIVITIES RELATED TO CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

#### **522390 OTHER ACTIVITIES RELATED TO CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

# 523 SECURITIES, COMMODITY CONTRACTS, AND OTHER FINANCIAL INVESTMENTS AND RELATED ACTIVITIES

Industries in the Securities, Commodity Contracts, and Other Financial Investments and Related Activities subsector group include establishments that are primarily engaged in one of the following: (1) underwriting securities issues and/or making markets for securities and commodities; (2) acting as agents (i.e., brokers) between buyers and sellers of securities and commodities; (3) providing securities and commodity exchange services; and (4) providing other services, such as managing portfolios of assets; providing investment advice; and trust, fiduciary, and custody services.

# **5231 SECURITIES AND COMMODITY CONTRACTS INTERMEDIATION AND BROKERAGE**

This industry group comprises establishments primarily engaged in putting capital at risk in the process of underwriting securities issues or in making markets for securities and commodities; and those acting as agents and/or brokers between buyers and sellers of securities and commodities, usually charging a commission.

### **52311 INVESTMENT BANKING AND SECURITIES DEALING**

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

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#### **523110 INVESTMENT BANKING AND SECURITIES DEALING**

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

#### **52312 SECURITIES BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

#### **523120 SECURITIES BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

#### **52313 COMMODITY CONTRACTS DEALING**

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

#### **523130 COMMODITY CONTRACTS DEALING**

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

# **52314 COMMODITY CONTRACTS BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

#### **523140 COMMODITY CONTRACTS BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

#### **5232 SECURITIES AND COMMODITY EXCHANGES**

This industry group includes establishments classified in the following NAICS industry: 52321, Securities and Commodity Exchanges.

# **52321 SECURITIES AND COMMODITY EXCHANGES**

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

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#### **523210 SECURITIES AND COMMODITY EXCHANGES**

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

#### **5239 OTHER FINANCIAL INVESTMENT ACTIVITIES**

This industry group comprises establishments primarily engaged in one of the following: (1) acting as principals in buying or selling financial contracts (except investment bankers, securities dealers, and commodity contracts dealers); (2) acting as agents (i.e., brokers) (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts; or (3) providing other investment services (except securities and commodity exchanges), such as portfolio management; investment advice; and trust, fiduciary, and custody services.

#### **52391 MISCELLANEOUS INTERMEDIATION**

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

#### **523910 MISCELLANEOUS INTERMEDIATION**

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

#### **52392 PORTFOLIO MANAGEMENT**

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

#### **523920 PORTFOLIO MANAGEMENT**

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

### **52393 INVESTMENT ADVICE**

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, that do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

#### **523930 INVESTMENT ADVICE**

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, that do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

#### **52399 ALL OTHER FINANCIAL INVESTMENT ACTIVITIES**

This industry comprises establishments primarily engaged in acting as agents or brokers (except securities brokerages and commodity contracts brokerages) in buying and selling financial contracts providing financial investment activities (except securities and commodity exchanges, portfolio management, and investment advice).

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#### **523991 TRUST, FIDUCIARY, AND CUSTODY ACTIVITIES**

This industry comprises establishments primarily engaged in providing trust, fiduciary, and custody services to others, as instructed, on a fee or contract basis, such as bank trust offices and escrow agencies (except real estate).

#### 523999 MISCELLANEOUS FINANCIAL INVESTMENT ACTIVITIES

This industry comprises establishments primarily engaged in acting as agents and/or brokers (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts and those providing financial investment services (except securities and commodity exchanges; portfolio management; investment advice; and trust, fiduciary, and custody services) on a fee or commission basis.

#### **524 INSURANCE CARRIERS AND RELATED ACTIVITIES**

Industries in the Insurance Carriers and Related Activities subsector group establishments that are primarily engaged in one of the following: (1) underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies or (2) facilitating such underwriting by selling insurance policies, and by providing other insurance and employee-benefit related services.

#### **5241 INSURANCE CARRIERS**

This industry group comprises establishments primarily engaged in underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies and investing premiums to build up a portfolio of financial assets to be used against future claims. Direct insurance carriers are establishments that are primarily engaged in initially underwriting and assuming the risk of annuities and insurance policies. Reinsurance carriers are establishments that are primarily engaged in assuming all or part of the risk associated with an existing insurance policy (or set of policies) originally underwritten by another insurance carrier.

Industries are defined in terms of the type of risk being insured against, such as death, loss of employment because of age or disability, and property damage. Contributions and premiums are set on the basis of actuarial calculations of probable payouts based on risk factors from experience tables and expected investment returns on reserves.

#### 52411 DIRECT LIFE, HEALTH, AND MEDICAL INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, accidental death and dismemberment insurance policies, and health and medical insurance policies.

#### **524113 DIRECT LIFE INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, and accidental death and dismemberment insurance policies.

# **524114 DIRECT HEALTH AND MEDICAL INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) health and medical insurance policies. Group hospitalization plans and HMO establishments (except those providing health care services) that provide health and medical insurance policies without providing health care services are included in this industry.

# 52412 DIRECT INSURANCE (EXCEPT LIFE, HEALTH, AND MEDICAL) CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) various types of insurance policies (except life, disability income, accidental death and dismemberment, and health and medical insurance policies).

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#### 524126 DIRECT PROPERTY AND CASUALTY INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies that protect policyholders against losses that may occur as a result of property damage or liability.

#### **524127 DIRECT TITLE INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies to protect the owners of real estate or real estate creditors against loss sustained by reason of any title defect to real property.

## 524128 OTHER DIRECT INSURANCE (EXCEPT LIFE, HEALTH, AND MEDICAL) CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (e.g., assuming the risk, assigning premiums) insurance policies (except life, disability income, accidental death and dismemberment, health and medical, property and casualty, and title insurance policies).

#### **52413 REINSURANCE CARRIERS**

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

#### **524130 REINSURANCE CARRIERS**

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

#### 5242 AGENCIES, BROKERAGES, AND OTHER INSURANCE RELATED ACTIVITIES

This industry group comprises establishments primarily engaged in (1) acting as agents (i.e., brokers) in selling annuities and insurance policies or (2) providing other employee benefits and insurance related services, such as claims adjustment and third party administration.

#### **52421 INSURANCE AGENCIES AND BROKERAGES**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

# **524210 INSURANCE AGENCIES AND BROKERAGES**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

#### **52429 OTHER INSURANCE RELATED ACTIVITIES**

This industry comprises establishments primarily engaged in providing services related to insurance (except insurance agencies and brokerages).

# **524291 CLAIMS ADJUSTING**

This industry comprises establishments primarily engaged in investigating, appraising, and settling insurance claims.

#### 524292 THIRD PARTY ADMINISTRATION OF INSURANCE AND PENSION FUNDS

This industry comprises establishments primarily engaged in providing third party administration services of insurance and pension funds, such as claims processing and other administrative services to insurance carriers' employee-benefit plans, and self-insurance funds.

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#### **524298 ALL OTHER INSURANCE RELATED ACTIVITIES**

This industry comprises establishments primarily engaged in providing insurance services on a contract or fee basis (except insurance agencies and brokerages, claims adjusting, and third party administration). Insurance advisory services and insurance rate-making services are included in this industry.

#### 525 FUNDS, TRUSTS, AND OTHER FINANCIAL VEHICLES

Industries in the Funds, Trusts, and Other Financial Vehicles subsector are comprised of legal entities (i.e., funds, plans, and/or programs) organized to pool securities or other assets on behalf of shareholders or beneficiaries of employee benefit or other trust funds. The portfolios are customized to achieve specific investment characteristics, such as diversification, risk, rate of return, and price volatility. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Establishments with employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Establishments primarily engaged in holding the securities of (or other equity interests in) other firms are classified in Sector 55, Management of Companies and Enterprises.

#### **5259 OTHER INVESTMENT POOLS AND FUNDS**

This industry group comprises legal entities (i.e., investment pools and/or funds) organized to pool securities or other assets (except insurance and employee-benefit funds) on behalf of share-holders, unit holders, or beneficiaries.

#### **52593 REAL ESTATE INVESTMENT TRUSTS**

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

# **525930 REAL ESTATE INVESTMENT TRUSTS**

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

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# Appendix C. Methodology

#### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

- 1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
- 2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

#### **INDUSTRY CLASSIFICATION OF ESTABLISHMENTS**

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

- 1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
- 2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

#### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

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#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

#### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

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# Appendix D. Geographic Notes

Not applicable for this report.

# Appendix E. Metropolitan and Micropolitan Statistical Areas

## FRESNO-MADERA, CA COMBINED STATISTICAL AREA

Fresno, CA Metropolitan Statistical Area

Fresno County, CA

Madera, CA Metropolitan Statistical Area

Madera County, CA

LOS ANGELES-LONG BEACH-RIVERSIDE, CA COMBINED STATISTICAL AREA

Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area

Los Angeles-Long Beach-Glendale, CA Metropolitan Division

Los Angeles County, CA

Santa Ana-Anaheim-Irvine, CA Metropolitan Division

Orange County, CA

Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Area

Ventura County, CA

Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area

Riverside County, CA

San Bernardino County, CA

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

SAN JOSE-SAN FRANCISCO-OAKLAND, CA COMBINED STATISTICAL AREA

Napa, CA Metropolitan Statistical Area

Napa County, CA

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#### San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area

#### Oakland-Fremont-Hayward, CA Metropolitan Division

Alameda County, CA

Contra Costa County, CA

# San Francisco-San Mateo-Redwood City, CA Metropolitan Division

Marin County, CA

San Francisco County, CA

San Mateo County, CA

# San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area

San Benito County, CA

Santa Clara County, CA

#### Santa Cruz-Watsonville, CA Metropolitan Statistical Area

Santa Cruz County, CA

### Santa Rosa-Petaluma, CA Metropolitan Statistical Area

Sonoma County, CA

#### Vallejo-Fairfield, CA Metropolitan Statistical Area

Solano County, CA

# **BAKERSFIELD, CA METROPOLITAN STATISTICAL AREA**

Kern County, CA

#### **BISHOP, CA MICROPOLITAN STATISTICAL AREA**

Inyo County, CA

# CHICO, CA METROPOLITAN STATISTICAL AREA

Butte County, CA

# CLEARLAKE, CA MICROPOLITAN STATISTICAL AREA

Lake County, CA

# CRESCENT CITY NORTH, CA MICROPOLITAN STATISTICAL AREA

Del Norte County, CA

### EL CENTRO, CA METROPOLITAN STATISTICAL AREA

Imperial County, CA

# EUREKA-ARCATA-FORTUNA, CA MICROPOLITAN STATISTICAL AREA

Humboldt County, CA

# HANFORD-CORCORAN, CA METROPOLITAN STATISTICAL AREA

Kings County, CA

#### MERCED, CA METROPOLITAN STATISTICAL AREA

Merced County, CA

# MODESTO, CA METROPOLITAN STATISTICAL AREA

Stanislaus County, CA

#### PHOENIX LAKE-CEDAR RIDGE, CA MICROPOLITAN STATISTICAL AREA

Tuolumne County, CA

## RED BLUFF, CA MICROPOLITAN STATISTICAL AREA

Tehama County, CA

# REDDING, CA METROPOLITAN STATISTICAL AREA

Shasta County, CA

#### SALINAS, CA METROPOLITAN STATISTICAL AREA

Monterey County, CA

# SAN DIEGO-CARLSBAD-SAN MARCOS, CA METROPOLITAN STATISTICAL AREA

San Diego County, CA

#### SAN LUIS OBISPO-PASO ROBLES, CA METROPOLITAN STATISTICAL AREA

San Luis Obispo County, CA

#### SANTA BARBARA-SANTA MARIA-GOLETA, CA METROPOLITAN STATISTICAL AREA

Santa Barbara County, CA

#### STOCKTON, CA METROPOLITAN STATISTICAL AREA

San Joaquin County, CA

#### UKIAH, CA MICROPOLITAN STATISTICAL AREA

Mendocino County, CA

# VISALIA-PORTERVILLE, CA METROPOLITAN STATISTICAL AREA

Tulare County, CA

# YUBA CITY-MARYSVILLE, CA METROPOLITAN STATISTICAL AREA

Sutter County, CA

Yuba County, CA

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